

FOR IMMEDIATE RELEASE

Wounds Canada unites health-care professionals, educators & key opinion leaders during National Conference

(Niagara Falls, ON) – October 1, 2023 – Wounds Canada's hybrid National Conference, the largest wound-related event in Canada, welcomed nearly 600 attendees in person at Fallsview Casino Resort in beautiful Niagara Falls, Ontario, last week on the traditional territory of the Haudenosaunee and Anishinaabe people. Over 1200 individuals attended in total including virtual participants.

The conference, themed *Knowledge and Innovation to Drive Change*, began on September 28 and included three full days of impressive programming and networking delivered both inperson and online. It was an opportunity to reunite with colleagues, peers and faculty, engage in discussions, participate in educational sessions, network with peers and stay current with the latest information in wound prevention and management. The first day of the conference also included Wounds Canada's first community-based wound care education program for paramedics, an expert-guided session which involved hands-on and lecture-based learning with ample networking and discussion opportunities.

The program agendas were packed with presentations, case studies, polls and Q&As to learn from. The poster and exhibit halls included current wound-related research and opportunities to discover the newest dressings, tools, and resources in wound care. The conference also offered a special Sponsors Showcase Day with sessions and extended exhibit times to feature the latest research, wound care products, services, and technology.

"Each year the Wounds Canada conference brings together our community of regulated and unregulated healthcare providers and care partners and not only provides opportunity to share ideas, experiences, and learn from each other but also provides an environment for open discussion and strategic development for future innovation," said Andrew Springer, BSc, D.Ch, FRSH, Chair of the Board, Wounds Canada, 2023-2025, former President of the Ontario Society of Chiropodists and of the College of Chiropodists of Ontario and Chiropodist/Owner of The Foot Advantage in Oshawa, Ontario. "We can not thank all of the Wounds Canada volunteers and staff enough for their efforts in hosting such a wonderful event and program."

With sessions on topics ranging from Connecting Innovation to Knowledge to Action, Developing the Leader in You, to Wound Care Research Priorities in Canada and Top Research Papers to Read, Breaking the Pain Cycle: Assessment and Management of Neuropathic Pain, to Collaboration for (Pro) – Action Best Practices for Effective Teamwork in Wound Care, and from Advancing Patient Outcomes, to Safeguarding the Future: Antibiotic Stewardship in Wound Care just to name a few.

"We are so proud of the quality and caliber of this year's program and the outstanding lineup of presenters and speakers from every corner of the industry," said Robyn Evans BSc, MD, CCFP, FCFP, Medical Director of the Wound Healing Clinic at Women's College Hospital, family physician, co-chair of Wounds Canada's Diabetic Task Force and member of Wounds Canada's Education Faculty and Advisors. "We can't wait to welcome everyone again next year in London, ON, at the 2024 conference!

Wounds Canada, a health charity founded in 1995, leads the way in advocating for best practices in wound prevention and management. We address the silent crisis of wounds, which affects countless Canadians and costs our health-care systems billions each year. We specialize in providing essential wound-related information, aiming to reduce the occurrence of life-altering wounds and ensure those affected by wounds receive adequate care.

Our mission extends beyond individual health. We strive to mitigate wounds' wider impact on families, communities and our health systems. By offering resources, advocacy, education and events, we support diverse networks of patients, families, health-care professionals, researchers, policy makers and sector leaders across the country.

Visit <u>woundscanada.ca</u> to learn more about Wounds Canada and our commitment to enhancing Canadians' quality of life.

For information about Wounds Canada's upcoming Virtual Pressure Injury Symposium on November 16, 2023, please visit <u>woundscanada2023.ca</u>.

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