

CONFERENCE SPONSORSHIP OPPORTUNITIES

Wounds Canada

2019 Fall Conference, Niagara Falls, ON



Niagara Falls 2019

**Fall
Conference**

OCT. 3–6, 2019
NIAGARA FALLS, ON

Your Logo on Promotional Materials

Keeping the continuing medical education (CME) accreditation rules and regulations in mind, companies may have their logo included on various promotional materials to be handed out to all attendees over the course of the four days. Such items may include:

- Notebooks and pens
- Tote bags
- Reusable drink containers



Presentation Digests and Videos – Sponsored Sessions

Available for all companies who have purchased one of the Industry Sponsored Sessions at the fall conference, this two-page summary is created in collaboration with your speaker and will appear in an upcoming issue of *Wound Care Canada*. You will also be provided with a PDF file for your own use.

For an additional fee, we can also produce a video of your sponsored session that will appear on the Wounds Canada YouTube channel and that will be used to promote your company on our other social media sites. For an example of this, please visit www.youtube.com/watch?v=wkkPFheqqWU.

Sponsor a Nutrition Break or the Digital Poster Display Lounge

Have your logo included on signage on the break buffets or at the digital poster displays in the foyer area. Additional logo promotion will be included on the Wounds Canada conference app.



To secure your sponsorship, contact Maureen Rego at maureen.rego@woundscanada.ca or Addie North at addie.north@woundscanada.ca.

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Conference Prizes and Giveaways

To add to the excitement of our jam-packed educational program, we often run incentives for attendees to get involved and keep the energy flowing between sessions. We are looking for prizes of all sorts to give out throughout the conference.

These include:

- Prizes for our Wound Care Jeopardy Game
- Draw prizes throughout the four days
- Prizes for our top Social Media attendees and much more!

These can be product related or can be a gift card of your choice (gift cards for national companies are best, as our attendees come from all across Canada). We will promote you as the sponsor on the Wounds Canada conference app and on event signage, and the prize winner will be directed to your booth to pick-up their prize.



Additional Vendor Opportunities – *limited space is available*

We have vendor display tables still available on Wednesday at our three Wounds Canada Institute sessions, which will involve up to 150 health-care providers.

Hotel Room Deliveries

Would you like to send a direct message to all attendees staying at the main conference hotel? We will organize a room drop at the main conference hotel on your behalf. The item(s) you choose will be delivered right to each hotel room.

Internet

With the Wounds Canada conference app being used by most conference delegates, we require additional Internet speed to make sure everyone can access the app and check emails without aggravating wait times or connection issues. By sponsoring the cost of the increased Internet speed, sponsors can provide a customized splash page with redirection to your company's website after delegates accept the terms and conditions.