

## Pixelere™ Sponsored Learning:

# How Digital Wound Management Technology Has Transformed Clinical Practise and Patient Health Outcomes

Presenters: Dr. Sharon Goodwin, RN, DHA

Healthcare systems worldwide face a growing shortage of wound care specialists, leading to delayed treatments, higher costs and poorer outcomes. There is an urgent need for digital health solutions that improve productivity, knowledge sharing, mentorship, and best practice adoption to enhance results for patients and providers.

## Pixelere™ Decision-Support Platform

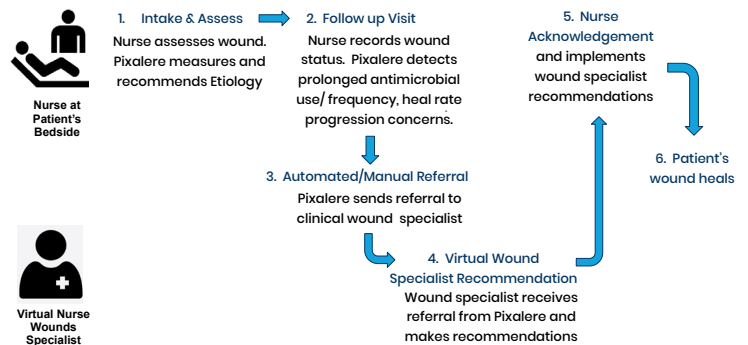
Pixelere™ is an advanced digital wound and skin management solution inspired by clinicians to streamline workflows, facilitate asynchronous and synchronous collaboration and support evidence-based decisions.

Pixelere™ uses a rules-based, protocol-driven approach to wound care with escalation triggers and product selection pathways. Unlike generic EMRs, it enables detailed wound assessments, dynamic care plans, automated AI wound measurements, image tracking and embedded decision support essential for consistent, high-quality care based on best practise guidelines.

This workflow example demonstrates how Pixelere supports collaboration between nurses and wound specialists.

**Dr. Sharon Goodwin RN DHA** is a senior health care executive with broad-based health and community experience in the hospital, community, telehealth and primary health care, in both the private and public sectors. Sharon is a registered nurse with a doctorate in healthcare administration and was awarded the prestigious national award for Nursing Leadership in 2020, from the Canadian College of Health Leaders.

## PIXALERE FACILITATED COLLABORATION USE CASE EXAMPLE



## Benefits of Pixelere™

Pixelere™ enables the centralization of wound care expertise, improving access, productivity, and clinician satisfaction. Specialists spend less time travelling and more time providing expert care and mentorship. For example, at Interior Health, Wound Specialist productivity rose from 7 to 52 visits per day. Improved healing rates enhance patient outcomes, quality of life, and engagement in care. Pixelere™ integrates with existing EMRs and supports product formulary management, cutting wound care costs by up to 40%. Its remote collaboration tools empower rural clinicians with timely specialist guidance, advancing equitable access to expert care.

## References available on request

To access the full presentation, click here:

[Pixelere On-Demand Sponsored Presentation](#)



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