



WoundsCANADA.ca
30 years supporting skin health and wound care

Dear Ontarians,

During this election campaign, we would like to bring to your attention something that will affect everyone in Ontario at some point in their lives. On any day, there are hundreds of thousands of Ontarians living with or at risk for serious wounds—including pressure injuries, diabetic foot ulcers and complex surgical incisions. These wounds impact individuals, families and our economy through prolonged hospital stays, preventable amputations, lost productivity and more. The infographic on page 2 gives a snapshot of the issue.

Government Needs to Be Part of the Solution

Experience and research have demonstrated that when governments step in to support excellence in skin health and wound care everyone benefits.

Why? Because every dollar invested in skin health and wound care reduces suffering, saves lives and delivers measurable returns for Ontario. These returns include improved health in people at risk for or with wounds; less time away from family, work, and play; less strain on the health system and a better work environment for our essential health-care providers.

Wounds Canada Recommends

Wounds Canada recommends that governments invest in

1. Making skin health and wound care a priority
2. Training health-care providers across all sectors in skin health and wound care
3. Supporting systemic improvement and an increased focus on skin health and wound care

How You Can Help

As you get to know the candidates in your riding, **consider sharing the infographic (on page 2) and our recommendations (above) with your candidates** and engage in a discussion to determine their views on skin health and wound care.

With \$4 billion being spent annually on wound care in Ontario, this is an issue that must be taken seriously. Let's work together to make skin health and excellence in wound care a priority!


Best regards,
Wounds Canada


A Hidden Epidemic

Dear Ontarians,
When you **vote** in this election,
please consider ...



ONTARIO WOUND CARE SPENDING:
\$4.0 billion
DIRECT COSTS



 **50% of nursing visits** involve wound care delivery in the community

 **35% of persons** receiving community care have a chronic wound

 **26% of persons** in any health-care setting have a pressure injury

Preventing and treating wounds must be a **priority** for policy makers.



Patients and their families need to know that skin health and wounds will affect them all at some point in their lives.

Funding skin health and wound care will **save Ontario money** in the long run.



Health-care professionals need **training** to learn and implement best practices.

