

The Hidden Epidemic


Wounds are **expensive** and affect everyone.




NEW BRUNSWICK
WOUND
CARE SPENDING: 
\$273 million²
DIRECT COSTS

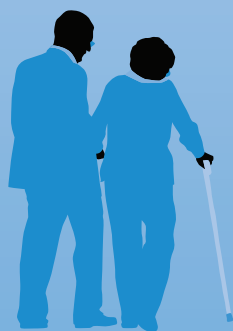


 **50% of nursing visits³** involve wound care delivery in the community

 **35% of persons⁴** receiving community care have a chronic wound

 **26% of persons⁴** in an acute or non-acute setting have a pressure injury

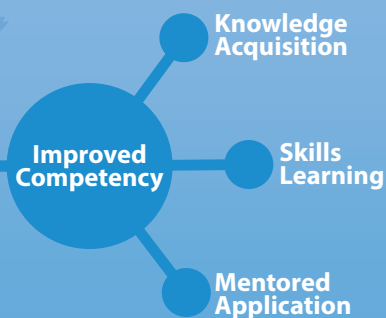
Preventing and treating wounds must be a **priority** within health care.



Patients and their families need to know more about wound prevention and self-management.



Health-care professionals need **training** to learn and implement best practice.



Best practice-based wound prevention and care **will save money.**

Sources:

1. OHA and OACCAC. 2011. Four Pillars: Recommendation for Achieving a High Performing Health System.
2. Queen D, Botros M. True cost of wounds for Canadians: annual update (2024). Wound Care Canada. 2025;23(2): 37-42. DOI: 10.56885/032346qumxzp.
3. McIsaac C. Closing the gap between evidence and action: How outcome measurement informs the implementation of evidence-based wound care practice in home care. Wounds. 2007;19(11):299-309.
4. OHA, OACCAC, OFCMHAP. 2010. Ideas and Opportunities for Bending the Health Care Cost Curve.