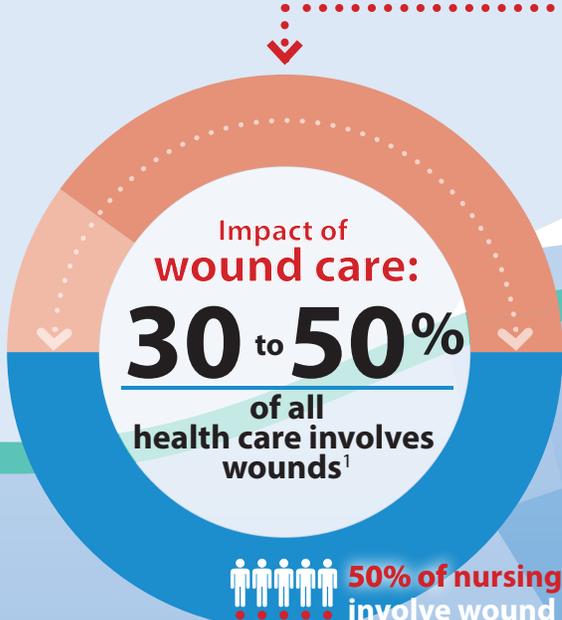


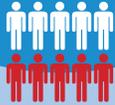
# The Hidden Epidemic

Wounds are **expensive** and affect everyone.



CANADIAN WOUND CARE SPENDING:  **\$11.1 billion<sup>2</sup>**  
DIRECT COSTS



 **50% of nursing visits<sup>3</sup>** involve wound care delivery in the community

 **35% of persons<sup>4</sup>** receiving community care have a chronic wound

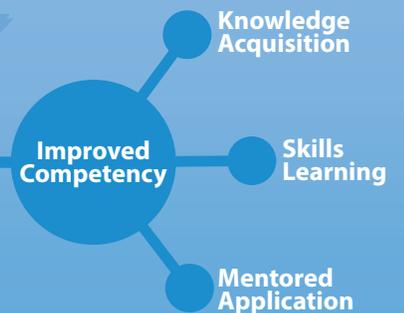
 **26% of persons<sup>4</sup>** in an acute or non-acute setting have a pressure injury

**Preventing and treating wounds** must be a **priority** within health care.



**Patients and their families** need to know more about wound prevention and self-management.

Health-care professionals need **training** to learn and implement best practice.



Best practice-based wound prevention and care **will save money.**

Sources:

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3. McIsaac C. Closing the gap between evidence and action: How outcome measurement informs the implementation of evidence-based wound care practice in home care. Wounds. 2007;19(11):299–309.
4. OHA, OACCAC, OFCMHAP. 2010. Ideas and Opportunities for Bending the Health Care Cost Curve