

Conference Syllabus 2017 Rate Card

SYLLABUS ADVERTISING

Kamloops 2017

Syllabus ad space is available to all confirmed 2017 Kamloops Spring Conference Exhibitors:

1. To purchase advertising in the syllabus or augment your existing advertising buy, find the desired ad size in the table below, and e-mail us with your request to info@woundscanada.ca.
2. To upgrade your advertising, find your existing ad size in the table below, find the ad size you would prefer, calculate the difference and e-mail us with your request and payment information to info@woundscanada.ca or contact us at 416-485-2292.



Ad Size (height x width)	Colour
Full-page full bleed – NB: horizontal format – 8-1/2" x 11" – plus 1/8" bleed (51p6 x 66p0 – plus 0p9 bleed)	\$900
Half-page – vertical format – 7" x 5-1/8" (41p0 x 30p9)	\$500
Quarter-page – horizontal format – 3-1/4" x 5-1/8" (19p6 x 30p9)	\$300

Technical Specifications

The syllabus is an electronic file, not a printed booklet. Full page ads in horizontal format are preferred, although vertical format can be accommodated if necessary. Please provide materials in one of the file formats listed below:

- a high-resolution, preflighted PDF file (**preferred**)
- an EPS file with all fonts and support files embedded
- a TIFF or PSD file (minimum 300 DPI)

Files may be supplied in CMYK or RGB colourspace.

No bleed is required.

Make sure any embedded graphic elements in JPG format have been saved at maximum quality.

File Submission

- Please supply files by **April 26, 2017**.
- Send files to Robert Ketchen at robert.ketchen@woundscanada.ca.
- Clearly identify your company and what you are sending.

If you have any technical questions, contact Robert Ketchen at robert.ketchen@woundscanada.ca.

If you have concerns or require additional information about your ad booking, please contact Wounds Canada at 416-485-2292 or info@woundscanada.ca.