

# 2020 Wounds Canada Virtual Conference Agenda

## Sponsored Sessions

*All Times are in Eastern Daylight Time*

### Conference Day 2 · Thursday, October 15, 2020

10:20 – 11:20 a.m. ET	<p><b>Time, Edema and Other Impediments to Healing... Why is This Important in Wound Care</b> Sponsor: <b>Perfuse Medtec Inc.</b></p> <p><b>Presenters:</b> <i>Cathy Burrows RN, BScN, MScCH (Wound Prevention and Care)</i> <i>Robyn Evans BSc, MD, CCFP, FCFP</i> <i>Carol Ann Rabley-Koch BSc, RN, NSWOC (C)</i> <i>Rochelle Duong RN, BScN, IIWCC, MHA(CC)</i></p> <p><b>Moderator:</b> <i>Gary Sibbald BSc, MD, FRCPC (Med, Derm), MACP, FAAD, MEd, FAPWCA, D.Sc (Hons)</i></p> <p><i>This is a non-accredited industry-sponsored session and is not part of the CME accredited learning program.</i></p>
12:15 – 1:15 p.m. ET	<p><b>Grand Opening of Exhibits</b></p>
2:25 – 3:25 p.m. ET	<p><b>Prevention of Pressure Injuries from Prone Positioning within the Context of COVID-19 in an Acute Care Setting</b> Sponsor: <b>Mölnlycke Health Care</b></p> <p><b>Presenters:</b> <i>Janeth Velandia RN(EC), NP-PHC, MCISc-WH, WOC(c)</i> <i>Lauren Noronha OT, Reg(Ont)</i> <i>Fionna Yau RN, MN</i></p> <p><b>Moderator:</b> <i>Debra Johnston MN, BScN, RN, WOCC(c)</i></p> <p><i>This is a non-accredited industry-sponsored session and is not part of the CME accredited learning program.</i></p>
4:30 – 5:30 p.m. ET	<p><b>Global Consensus Towards Fewer Days with Wounds</b> Sponsor: <b>Coloplast</b></p> <p><b>Presenter:</b> <i>David Keast BSc (Hon), MSc, DipEd, MD, FCFP (LM), CCFP</i></p> <p><i>This is a non-accredited industry-sponsored session and is not part of the CME accredited learning program.</i></p>
6:55 – 7:55 p.m. ET	<p><b>Incontinence Associated Dermatitis and Pressure Injuries</b> Sponsor: <b>Stryker</b></p> <p><b>Presenter:</b> <i>Joan Junkin RN, MSN</i></p> <p><i>This is a non-accredited industry-sponsored session and is not part of the CME accredited learning program.</i></p>

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### Conference Day 3 · Friday, October 16, 2020

9:05 – 10:05 a.m. ET	<p><b>Get your Patients Back on Their Feet Sooner: Introducing the UrgoStart Plus Treatment Range</b> Sponsor: <b>Urgo</b></p> <p><b>Presenters:</b> <i>Kimberly LeBlanc PhD, MN, BScN, RN, NSWOC, WOCC(C)</i> <i>Kristien Van Acker MD, PhD, Diabetologist</i> <i>Jeanette Milne Lead Nurse, Tissue Viability</i></p> <p><i>This is a non-accredited industry-sponsored session and is not part of the CME accredited learning program.</i></p>
11:25 a.m. – 12:25 p.m. ET	<p><b>The PRO Advantage: scientific and clinical evidence for delivering cost-effective NPWT without sacrificing quality</b> Sponsor: <b>Cardinal Health Canada</b></p> <p><b>Presenters:</b> <i>Susan Chandler RN, MCIScWH, NSWOC, WOCC (C)</i> <i>Lawrence Lavery DPM, MPH</i> <i>Rose Raizman RN-EC, PHCNP, NSWOC, WOCC (C), MSc, MNur</i></p> <p><i>This is a non-accredited industry-sponsored session and is not part of the CME accredited learning program.</i></p>
12:25 – 1:25 p.m. ET	<b>Exhibits</b>
2:20 – 3:20 p.m. ET	<p><b>Periwound Moisture Associated Skin Damage (PwMASD): A Novel Approach to Prevention and Management</b> Sponsor: <b>3M + KCI</b></p> <p><b>Presenter:</b> <i>Debra Thayer MS, RN. CWOCN</i></p> <p><i>This is a non-accredited industry-sponsored session and is not part of the CME accredited learning program.</i></p>
5:35 – 6:35 p.m. ET	<p><b>Keeping the Pressure On – A Discussion About Innovations in Compression Therapy</b> Sponsor: <b>Medline</b></p> <p><b>Presenter:</b> <i>Rose Raizman RN-EC, PHCNP; CETN(C), M.Sc., MScN</i> <i>Lauren Wolfe COWCN</i> <i>Megan Hutton RN, BScN, CETN(C)</i></p> <p><i>This is a non-accredited industry-sponsored session and is not part of the CME accredited learning program.</i></p>
6:35 – 7:05 p.m. ET	<b>Exhibits</b>

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### Conference Day 4 · Saturday, October 17, 2020

8:00 – 9:00 a.m. ET	<p><b>Innovative Energy Transfer Medical System: PACE®- Focused Shockwave Technology: Facilitates Revascularization and Capillary Perfusion in Chronic Wounds</b> Sponsor: <b>Sanuwave</b></p> <p><b>Presenters:</b> <i>Iulian Cioanta PhD</i> <i>David Armstrong DPM, MD, PhD</i> <i>Jack Schlechtweg MBA</i> <i>Kevin A. Richardson II</i> <i>Perry Mayer MB, Bch, FFP, RCPS (Glasg)</i> <i>Robyn Evans BSc, MD, CCFP, FCFP</i></p> <p><i>This is a non-accredited industry-sponsored session and is not part of the CME accredited learning program.</i></p>
9:05 – 10:05 a.m. ET	<p><b>Wound Hygiene: A Practical Approach to Biofilm Management in Hard-to-Heal Wounds</b> Sponsor: <b>ConvaTec Canada</b></p> <p><b>Presenter:</b> <i>Christine Murphy RN WOCC(C) MCIScWH Phd</i></p> <p><i>This is a non-accredited industry-sponsored session and is not part of the CME accredited learning program.</i></p>
11:25 a.m. – 12:25 p.m. ET	<p><b>A Route to More Effective Chronic Wound Management</b> Sponsor: <b>Smith + Nephew</b></p> <p><b>Presenters:</b> <i>Caroline Dowsett PhD, MSc, BSc (Hons), Dip N, D.N, RGN</i> <i>Kevin Woo PhD, RN, FAPWCA, WOC(C)</i></p> <p><i>This is a non-accredited industry-sponsored session and is not part of the CME accredited learning program.</i></p>
12:25 – 1:25 p.m. ET	<p><b>Exhibits</b></p>
3:15 – 4:15 p.m. ET	<p><b>Antimicrobial Resistance Paired with Essity's Cutimed Sorbact Products</b> Sponsor: <b>Essity Canada Inc.</b></p> <p><b>Presenter:</b> <i>Vita Boyar MD, WCPS</i></p> <p><i>This is a non-accredited industry-sponsored session and is not part of the CME accredited learning program.</i></p>

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5:20 – 6:20 p.m. ET	<p><b>Diving Deep into Wound Care</b> Sponsor: <b>Hydrofera</b></p> <p><b>Presenter:</b> <i>Perry Mayer MB, Bch, FFP, RCPS (Glasg)</i> <i>Amanda Loney BScN, RN, IIWCC, NSWOC, WOCC(C)</i></p> <p><i>This is a non-accredited industry-sponsored session and is not part of the CME accredited learning program.</i></p>
6:20 – 6:50 p.m. ET	<p><b>Exhibits</b></p>

## Conference Day 5 - Sunday, October 18, 2020

10:55 – 11:55 a.m. ET	<p><b>Evolving the Standard of Advanced Wound Care with MediHoney</b> Sponsor: <b>Integra</b></p> <p><b>Presenter:</b> <i>Alan Rogers MBChB, FC Plast Surg (SA), MMed</i></p> <p><i>This is a non-accredited industry-sponsored session and is not part of the CME accredited learning program.</i></p>
1:00 – 2:00 p.m. ET	<p><b>What's in a Drape? Exploring the Revolutionary Silicone-Acrylic Hybrid NPWT Drape</b> Sponsor: <b>3M + KCI</b></p> <p><b>Presenter:</b> <i>Kersten Reider MSN, AGPNP-C, CWOCN</i></p> <p><i>This is a non-accredited industry-sponsored session and is not part of the CME accredited learning program.</i></p>