Canadian Association of Wound Care



Association canadienne du soin des plaies

for Industry Partners

Education · Research · Advocacy and Awareness · Partnerships



About Wounds Canada

Wounds Canada

Established in 1995, the Canadian Association of Wound Care (Wounds Canada) is a non-profit organization dedicated to the advancement of wound prevention and care in Canada.

Wounds Canada is dedicated to a collaborative, interdisciplinary approach to wound management and prevention to improve the health of Canadians. Our association focuses our efforts in four key areas:

- 1. Professional education
- 2. Public advocacy, awareness and education
- 3. Research
- 4. Partnerships to support Wounds Canada's goals of improving patient outcomes



Wounds Canada's Vision

A Canada where preventable wounds do not occur and persons with wounds receive the best possible care.

Wounds Canada is the leading wound-related knowledge mobilization organization in Canada.











The CAWC 2017 Conferences



Make your company's presence known to health professionals!



What are the CAWC Conferences?

The Canadian Association of Wound Care annual conference in the fall is the largest wound-related event in Canada, bringing together health-care professionals, educators and key opinion leaders in a yearly four-day gathering. This continuing education event is designed to support health-care professionals who work with patients with wounds or who are at risk for developing wounds.

The NEW spring conference is a two-day regional event that will expand your reach with an onsite presence in smaller venues.

How can your company participate?

- **Book a booth** for the conference trade show. Booths as small as 10 feet square are still available.
- **Place an ad** in the conference syllabus, a digital document issued to every conference attendee.
- **Targeted deliveries:** the hotel can deliver promotional material directly to attendee hotel rooms.
- Other sponsorship opportunities are available ask us!

Why should your company have an exhibit?

- **Hundreds** of people on-site.
- **Several hours** of direct, unopposed contact with attendees.
- A focused audience of highly educated, dedicated and motivated professionals and key decision makers.

How do you get involved?

Contact Addie North, Business Coordinator, at addie@cawc.net.

Find out more about the Canadian Association of Wound Care and the CAWC conference at www.cawc.net.

The CAWC 2017 Conferences

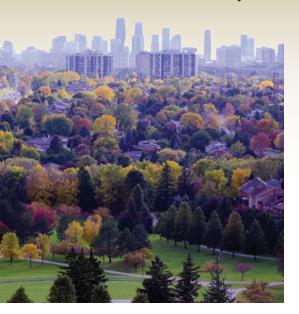
A NEW two-day spring conference in May of 2017:

Kamloops, BC
May 12–13, 2017
Exploring Evidence in Wound Care





The annual four-day fall conference in November of 2017:



Mississauga, ON

November 16-19, 2017

Four days of learning and networking with peers and international experts—an experience you cannot get anywhere else. Don't miss it!



Reserve your space now to avoid disappointment!

Order Form 2017

CAWC Corporate Membership: Annual Corporate Membership Dues – Full member Corporate Membership — Introductory member Social media announcement Website ad Sponsored website content Sponsored website content Sponsored e-blast Wound Care Canada: 3-issue Ad package – full page Wound Care Canada: Single-issue Ad – full page Wound Care Canada: Single-issue Ad – half page Wound Care Canada: Single-issue Ad – quarter page Wound Care Canada: Single-issue Ad – quarter page State of the starting at \$10,500 Best Practice Recommendations – unrestricted educational grant White Paper or Report – starting at \$10,500 Education: NEW Spring Conference – May 12–13, 2017, Kamloops, BC: Learning Lunch Power Breakfast Sponsored website content \$12,500
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☐ Four tabletop display spaces – includes 9 stail registrations
☐ Syllabus ad – full page \$900 \$900
☐ Syllabus ad – half page \$500 \$500
☐ Syllabus ad – quarter page \$300 \$300
Fall Conference – November 16–19, 2017, Mississauga, ON:
□ Learning Lunch \$18,000 \$18,000
□ Power Breakfast \$13,750 \$13,750
□ Day One Symposium \$12,500 \$12,500
☐ Presentation Digest – two-page \$2,895* \$2,895*
□ Advertorial – one-page \$2,750* \$2,750*
□ Advertorial – two-page \$4,554* \$4,554*
☐ One booth space – includes 3 staff registrations [†] \$4,900 \$4,400
☐ Two booth spaces – includes 6 staff registrations [†] \$9,800 \$8,800
☐ Three booth spaces – includes 9 staff registrations [†] \$14,700 \$13,200
□ Four booth spaces – includes 12 staff registrations [†] \$19,600 \$17,600
☐ Syllabus ad – full page \$900 \$900
□ Syllabus ad – half page \$500 \$500
□ Syllabus ad – quarter page \$300 \$300
□ Roundtable with experts
☐ Tabletop exhibit at hands-on workshop event \$1,000 \$1,000
□ Webcast/Webinar – starting at \$9,439
Support for Industry
☐ Strategic Forum – sponsored consultation meeting with KOLs \$7,900 \$7,900
☐ Industry Education – course content tailored for industry reps – starting at \$6,000
* The costs above do not cover the purchase or creation of photographs or other images or fees for subtotal
clinical experts
† Each purchased booth space includes 3 full complimentary conference registrations for staff.
For more information on exhibiting at the Kamloops and the Mississauga Conferences, please 5% GST
contact Addie North at addie@cawc.net. Total

Order Form 2017

Purchaser Information

PLEASE PRINT			
DATE	COMPANY NAME	CONTACT PERSON	
MAILING ADDRESS			
MAILING ADDRESS			
CITY	PROVINCE	POSTAL CODE	
PHONE NUMBER	FAX	E-MAIL ADDRESS	
Method of Payment			
☐ Visa ☐ MasterCard ☐ Che	que (Make cheques payable to: The Canadian Ass	ociation of Wound Care)	
CREDIT CARD NO.		EXPIRY DATE	
CARDHOLDER NAME			