

Prospectus

2017 Wrap-up and 2018 Sneak Peek

BE AN EARLY BIRD!

Book your corporate membership and your conference booths for both 2018 conferences before January 31, 2018, and receive three complimentary ½-page ads in the 2018 issues of *Wound Care Canada*. A value of \$3,600!

WOUNDS CANADA CORPORATE MEMBERSHIP

- ☐ Annual membership: \$1,795



PUBLICATIONS

Wound Care Canada

- ☐ Ad: Starting at \$850
- ☐ Presentation Digest: \$2,895
- ☐ Advertorial: Starting at \$2,750

Diabetic Foot Canada e-Journal

- ☐ Ad: Starting at \$850

All ads appearing in WCC or DFJ will also appear on the main webpage for the corresponding issue.

Specialty Resources

- ☐ Unrestricted educational grant: Variable depending on the project
 - ☐ Best Practice Recommendation: \$6,500
 - ☐ White paper or report: Starting at \$10,500
- ☐ Other projects: Ask for quote

ON-SITE EDUCATIONAL EVENTS

Fall Conference 2017

- ☐ Exhibit booth: Starting at \$4,400 (Spring 2018 conference starting at \$2,500)
- ☐ Day 1 session: \$12,500
- ☐ Power breakfast: \$12,500
- ☐ Learning lunch: \$18,000
- ☐ Digital poster library: \$1,000
- ☐ Roundtable with experts: Ask for quote
- ☐ Syllabus ad: Starting at \$300

Workshops

- ☐ Tabletop exhibit: \$1000

Talk to us about our 2018 options.

ADVISORY BOARDS

- ☐ Sponsored consultation meeting with KOLs: \$7,900

ELECTRONIC COMMUNICATIONS

- ☐ Sponsored eBlasts: \$500 for corporate members; \$1000 for non-members
- ☐ Webcasts and Webinars: Starting at \$9,439

SNEAK PEEK: NEW FOR 2018!

Talk to us about how you can reach the public, HCPs and government decision makers through an awareness campaign. Options include any combination of:

- ☐ Mainstream media campaigns
- ☐ Sponsored social media campaigns
- ☐ E-blasts

Prices are staying the same for 2018!

Take advantage of all the great 2017 offerings above during 2018 at the same prices!

For more information visit our website, give us a call at 416-485-2292 or book an appointment by emailing addie@cawc.net.

