



CAWC Events



**"Working Well:
Taking the Pressure Off"**
Twelfth Annual
Conference of the
Canadian Association
of Wound Care
November 16–19, 2006
Ottawa Congress Centre
Ottawa, ON
www.cawc.net

Other Events

**"A New Horizon of
Transcultural Care"**
WOCN 38th
Annual Conference
July 2–6, 2006
Hong Kong, China
www.wcet2006.com.hk

National Pressure Ulcer
Advisory Panel
Bi-annual 10th
National Conference
February 9–11, 2007
San Antonio, TX

Premier congrès international
de stomathérapie pédiatrique/
First International Pediatric
Enterostomal Therapy Congress

October 1–3, 2007
Montreal, QC
Information:
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News from the Corporate World

**Huntleigh Healthcare Invests
in Patient Care in Canada**
Huntleigh Healthcare, a global
medical device manufacturer,
is increasing its presence in
the Canadian market. Huntleigh
Healthcare was a founding
corporate member of the
Canadian Association of Wound
Care. In 2006, Huntleigh
Healthcare continues its
corporate membership and
looks forward to supporting
clinicians, administrators and
patients in Canada.

Huntleigh Healthcare is
the market leader in hand-
held Dopplex® Dopplers,
used in lower limb arterial
and venous assessment.
Huntleigh Healthcare bed
frame and support surfaces
have achieved a new standard
in pressure area prevention
and management in health-care
settings throughout the world,
helping to minimize costly
reoccurrence and conserve
health-care dollars.

Huntleigh Healthcare operates
through specialist distributors in
Canada. Contact John Gregory
at jgregory@huntleighhealth.com

or Customer Service in New
Jersey at 1-888-223-1218.

KCI Medical Launches New Web Site

KCI Medical is excited to launch
our new International Corporate
Web site, which includes a
Canadian link. The new address
is www.kci-medical.com. You
will be able to find the latest
information relating to V.A.C.®
Therapy™ and therapeutic
surfaces, including the most
up-to-date evidence-based
literature, which may be of
interest to your practice. As
well if you have any questions
for KCI Medical Canada, please
contact us at [infocanada@kci-
medical.com](mailto:infocanada@kci-medical.com) and we will be
happy to respond to you.

JOBST Updates

BSN-JOBST is pleased to
announce the addition of Brenda
Leavey, Territory Manager for
Ontario West/Manitoba, to our
Canadian team. Brenda may be
contacted at 1-800-876-3664
ext. 6994 or [Brenda.Leavey@
bsnmedical.com](mailto:Brenda.Leavey@bsnmedical.com).

New Products: JOBST is excited
to offer the First Open-toe
Sheer Stocking! The UltraSheer
Open-toe Knee-high is now
available in three colour
choices and four styles!

Coming in May: JOBST
ActiveWear, effective leg therapy

in an energizing sock with Dri-
release! Also available in May,
JOBST CasualWear, a new
fashionable patterned sock for
the active women. Both styles
are available in 15-20 mmHg
or 20-30 mmHg. Contact your
BSN-JOBST Territory Manager
for more details, or call 1-800-
537-1063.

The Science of Silver Dressings is Polished and Made Affordable with 3M™ Tegaderm™ Ag Mesh Dressing with Silver

3M Health Care continues
to build on its trusted and
dependable line of wound-care
products with the introduction
of the 3M™ Tegaderm™ Ag
Mesh dressing with silver.

3M™ Tegaderm™ Ag Mesh
dressing with silver is an easy-to-
use, gauze-like and porous
material that can be used as
a primary dressing, with absorbent
wound fillers, or packed into
tunnels or undermined areas.
The conformable and easy-to-
cut dressing requires no pre-
moistening on draining wounds.
It is available in five sizes
and provides a seven-day
antimicrobial barrier for a
variety of wounds, especially
those that have stalled or
are slow to heal.

For more information about
3M™ Tegaderm™ Ag Mesh
dressing with silver, visit
www.3M.com/ca/healthcare
or call 1-800-364-3577.



When you see the Web Connect icon associated with an article, look for more information on the CAWC Web site at www.cawc.net. Click on **Wound Care Canada**.



TIME to Heal

Evolution of the Wound Bed Preparation Paradigm

<p>Tissue non-viable or deficient</p> <p>Debridement is needed to remove nonviable (dead) tissue, which impedes the movement of cells needed to build granulation tissue.</p> <p>OUTCOME → a viable wound base for rapid healing.</p>	<ul style="list-style-type: none"> • INTRASITE® Gel Promotes effective and gentle autolytic debridement • VERSAJET® Hydrosurgery System Single-step debridement by combining excision, cleansing and aspiration • IODOSORB® For sloughy, infected wounds. Superior absorbency encourages rapid removal of slough
<p>Infection and/or inflammation</p> <p>Adequate cleaning and antimicrobial treatments are required to inhibit the growth of pathogenic microorganisms.</p> <p>OUTCOME → optimal bacterial balance and reduced inflammation.</p>	<ul style="list-style-type: none"> • ACTICOAT® A rapid antimicrobial barrier to prevent bacterial colonization and proliferation • IODOSORB® For sloughy, infected wounds. Superior absorbency encourages rapid removal of slough
<p>Moisture imbalance</p> <p>Establishing moisture balance with the proper dressing reduces the risk of wound desiccation (too dry) or wound maceration (too wet).</p> <p>OUTCOME → optimal moisture balance for epithelial cell growth and bacterial balance.</p>	<ul style="list-style-type: none"> • ALLEVYN® An extended range of absorbent dressings to fit all wound shapes, sizes, and levels of exudate • PROGUIDE® An innovative two layer compression bandage system for venous ulcers • PROFORE® A four layer compression therapy system for the management of venous ulcers
<p>Edge of wound – non advancing or undermined</p> <p>Inhibited epithelialization can “stall” chronic wound healing. Corrective therapies such as bioengineered skin, skin grafts or vascular surgery can stimulate epithelialization and enhance wound healing.</p> <p>OUTCOME → wound closure and rapid healing.</p>	<ul style="list-style-type: none"> • VISITRAK® Rapid, accurate digital planimetry to assess wound size and rates of healing

At the turn of the millennium, an international group of wound care experts developed the concept of **Wound Bed Preparation**, linking the principles of moisture balance, bacterial balance and debridement into a comprehensive system for treating chronic wounds.¹

Now, Smith & Nephew and the international advisory board on wound management have taken these concepts to the next step with **TIME**.²

TIME is an acronym which identifies the key barriers to the healing of chronic wounds and provides a framework to help clinicians make the right treatment decisions for optimal outcomes. The **TIME** principles expand on the concept of wound bed preparation to include wound edge assessment and management.

Removing the Barriers to Wound Healing

To know more about how you can implement **TIME** into your practice, visit www.woundbedprep.ca or call your clinical sales representative or the Customer Action Center today at 1-800-463-7439.

References

1. Schultz GS, Sibbald RG, Falanga V et al. Wound Bed Preparation: a systemic approach to wound management. *Wound Rep Regen* 2003;11:1-28.
2. Ayello E, et al. TIME Heals All Wounds. *Nursing* 2004;34:36-41.

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www.smith-nephew.com
www.woundbedpreparation.com

¹Courtesy of International Advisory Board on Wound Bed Preparation
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