

Canadian Association of Wound Care News

CAWC Scholarships

Even in these tough economic times, financial support is available through the CAWC and our corporate partners to help you achieve your goals. Through the CAWC you have access to scholarships that are aimed at advancing wound-care education in Canada. The CAWC currently offers nine educational scholarships and two research scholarships, valued at \$2,500 each. These scholarships serve to support educational and research initiatives that promote best practices and improve patient care.

In order to apply, you must have been a CAWC member for at least one year. (If you are not already a member, this is another good reason to join today!) We look forward to helping you help yourself and the wound-care community in Canada. For more information and to apply, please visit the CAWC Web site at www.cawc.net.

The CAWC is proud to announce the recipients of the 2008 scholarships:

- The Dr. Warren L. Rottman Education Scholarship sponsored by 3M Canada Inc.: Rebecca Rose Cottrill
- The Mölnlycke Health Care Educational Scholarship sponsored by Mölnlycke Health Care: Kevin Woo
- The Elise Sørensen RN Memorial Scholarship sponsored by Coloplast: Michele Geach
- The T.J. Smith Global Wound Academy Award sponsored by Smith & Nephew: Nicole Lindsay Thompson
- The ConvaTec Scholarship for Advancing Wound-care Education sponsored by ConvaTec: Elizabeth Lukinuk

2008 Theme Meetings

As you know from previous issues, 2008 saw the CAWC substitute two "Theme Meetings" for its annual conference to accommodate the World Union of Wound Healing Societies event. As we had hoped, the Theme Meeting format generated new and exciting possibilities for the delivery of on-site education. The CAWC would like to thank everyone who attended the fall 2008 Theme Meetings in Victoria and Halifax, especially those who responded to our survey request. We received extensive positive feedback from participants regarding our new format and will be incorporating its best elements into all future conferences.

Join the CAWC and See the World!

An exciting new international opportunity is now available for CAWC members.

The CAWC is pleased to announce an exciting new benefit for all of our valued members. CAWC members are now eligible to participate in an innovative program offered by our sister organization in the U.S., the Association for the Advancement of Wound Care (AAWC). The program is called the AAWC Global Alliance. Through partnership with Health Volunteers Overseas (HVO), the program is aimed at bringing wound care to developing nations. The AAWC Global Alliance and HVO provide opportunities for teams of medical professionals to volunteer in underprivileged countries. All arrangements are handled to ensure that volunteers enjoy a safe and fulfilling experience.

You must be a CAWC member to apply and, if you are accepted, you must become a member of the AAWC, which costs USD \$145 annually. All other costs are the responsibility of the applicant. To show our support for your volunteerism, we will cover the cost of your AAWC membership dues for the first year. This is your opportunity to join the CAWC and make a difference in the world! For more information, please visit the CAWC Web site at www.cawc.net or the AAWC Global Alliance Web site at www.aawconline.org/wound_care_alliance.shtml. To volunteer, please visit www.hvousing.org.

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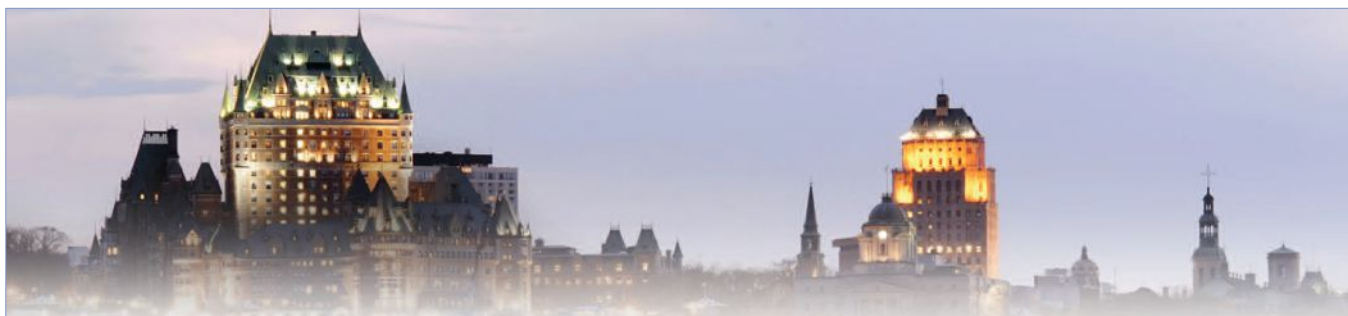
Behind their smiles...



is the future of wound healing.

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Thank you for inspiring us.



2009 Annual CAWC Conference—in Beautiful Quebec City!

The 15th Annual CAWC Conference is the must-attend educational wound-care event of the year. It will take place October 29–November 1, 2009 at the Centre des congrès de Québec in Canada's most European and historical location: Quebec City. The conference will be fully bilingual, with simultaneous translation for all sessions.

To ensure that we meet your needs, the conference program has been based on extensive needs assessments and feedback from clinicians at all levels of expertise and from all types of health-care settings across Canada. As a result, sessions covering the fundamentals of wound care will be offered alongside advanced topics, as well as unique streams such as the reality of wound care. There will be something for everyone!

As part of the CAWC's mandate to create an optimum learning environment, the conference program has been designed around a unique approach that will allow you to transfer what you learn at the conference into your daily practice. For

best results, please BYOT (bring your own team)!

Why should you attend? First, you'll be treated to a range of exciting sessions with Canada's top speakers. Second, the conference will provide you with the year's most important opportunity for networking with other wound-care clinicians, industry representatives and top educators. It will also be the ideal place for wound-care professionals from all disciplines to share their research findings, ideas, questions, and solutions. In addition, the conference will feature the country's largest wound-care trade show, with over 40 exhibitors. On top of all this, there will be a great range of social events, including the president's masquerade party. All in all, this will be the biggest wound-care celebration of 2009!

If you're looking for the most important and comprehensive wound-care learning experience of the year—and want to do it in one of Canada's most beautiful cities—join us in Quebec! For more information and to register online, please visit the CAWC Web site at www.cawc.net.

Congrès annuel 2009 de l'ACSP – dans la merveilleuse ville de Québec!

Le 15^e Congrès annuel de l'ACSP est l'événement éducatif en soins des plaies le plus attendu de l'année. Il se tiendra du 29 octobre au 1^{er} novembre 2009 au Centre des congrès de Québec, dans cette ville la plus historique d'influence européenne du Canada. Le congrès sera entièrement bilingue avec une traduction simultanée pour toutes les sessions.

Pour s'assurer de rencontrer tous vos besoins, le programme du congrès a été élaboré selon les évaluations et rétrospectives des cliniciens d'expertise en soins des plaies et d'intervenants du domaine à travers le Canada. Par conséquent, des sessions sur les principes fondamentaux comme sur les soins avancés seront présentées pour représenter le mieux possible la réalité du soin des plaies. Il y en aura pour tous les goûts!

Ayant pour mandat de créer un environnement optimal pour l'éducation, l'ACSP propose un programme conçu selon une approche unique qui vous permet de transférer les connaissances acquises au congrès dans votre pratique quotidienne. Pour de meilleurs résultats, amenez votre équipe!

Pourquoi devriez-vous y participer ? Premièrement, vous

assisterez à des sessions préparées par des conférenciers de haut niveau du Canada. Deuxièmement, le congrès vous permet la meilleure opportunité de l'année dans le développement d'un réseau de contacts avec des cliniciens en soins des plaies, des représentants de l'industrie des soins de plaies ainsi que des formateurs qualifiés. C'est aussi le meilleur endroit pour les professionnels de toute discipline en soins des plaies de partager les résultats de recherche, les idées, les questions et les solutions dans ce domaine. De plus, le congrès a la particularité de représenter le plus grand salon en matière de soins des plaies, avec plus de 40 exposants. Au-dessus de tout, c'est une opportunité d'événement social important avec le bal masqué du président. En résumé, ce sera la plus grande célébration en soins des plaies de l'année 2009!

Si vous prévoyez participer à la plus importante expérience de l'année en soins des plaies et voulez le faire dans une des plus belles villes du Canada, joignez-vous à nous à Québec! Pour de plus amples informations ou pour vous inscrire en ligne, visitez le site Web de l'ACSP au www.cawc.net.

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Combining **COMPASSION and SCIENCE** into Moist Wound Healing

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¹Meaume S, Téot L, Lazareth I, Martini J, Bohbot S. (2004). The importance of pain reduction through dressing selection in routine wound management: the MAPP study. *J Wound Care*, 13(10), 409-413.

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The CAWC Boutique: Providing Clinicians with Tools for Best Practice

The CAWC is pleased to introduce the Product Picker Dressing Selection Guide, which is now available in English and French and can be purchased from our online boutique. This enabler is a laminated poster that can be customized using solvent-free dry-erase markers. It allows clinicians to match wound characteristics to dressing characteristics, thus making product selection easier. To purchase this and other items, please visit the CAWC Web site at www.cawc.net.

Ethics in Education: Update

Over the past year, the CAWC has continued to refine its code of ethics for the delivery of wound-care education. The goal of this effort is to create discerning consumers of education, promote transparency related to the purchasing-education relationship and ensure that speakers at CAWC events are aware of their ethical obligations. The code is based on the following points:

- All educational presentations should be generic.
- All education must be evidence-based.
- References should be provided in on-screen presentations and complete references made available to all participants.
- Presentation content must conform to the tenets of best practice.
- Educational objectives must be stated at the beginning of presentations in slides and printed materials.
- All presentations should begin with a speaker declaration of conflicts of interest.
- Where educational initiatives are linked to buying protocols, this should be stated clearly in the introduction of all relevant presentations or printed materials.

For more information, please visit the CAWC Web site at www.cawc.net.

Education at the CAWC: Even More of What You're Looking For!

You've been telling us, and we've been listening! At the CAWC we've always been proud of our excellent large-scale learning events, such as our fall conference and spring S-Series. But we recognize that not everyone can take the time or commit the resources to participate in events of this type, and that some people are more comfortable in more intimate learning settings. We also know that governments, local health-care regions, and institutions have special educational needs that our expert faculty can fill. Therefore, we are pleased to announce that the CAWC is continuing to expand the variety of learning options for health-care professionals through 2009 and 2010. As always, all CAWC education will be evidence-based, developed by Canada's top skin- and wound-care faculty and informed by feedback we received from you.

Keep an eye on the CAWC Web site for more information on what's already in the pipeline and what's coming soon. Here are some examples:

- The 15th Annual Conference in Quebec City, October 28-November 1, 2009
- Changes to our enormously popular S-Series, beginning in 2010, with even more opportunity for hands-on learning.
- One-day events: Smaller, more intimate events with a focused agenda to suit specific regional or institutional needs, on an as-requested or pre-scheduled basis. If you're a decision-maker, talk to us about your specific needs.
- Comprehensive online education, to be launched in the fall. CAWC online education will be available "wherever you are, whenever you want"!

The CAWC has proven it's the place to look to comprehensive, evidence-based skin- and wound-management education, from novice to expert level. We focus on adult learning principles, non-biased and generic content, wonderful networking opportunities—and soon, with online learning, a chance to learn at your own pace!

Clinic Directory

If you're a regular reader of this section, you'll know that we've been asking clinicians across the country to submit information about their wound-care clinics so that we can create a national clinic directory. Many patients do not know where to turn when they have wounds so a clinic directory is an important tool for improving patient outcomes. In addition, the directory enables clinicians who do not specialize in wound care to refer patients in need. So far, we have 11 clinics listed. It's a good start, but we need to add more in order for the service to be truly useful. To view the clinic directory or to submit your clinic's information, please visit the CAWC Web site at www.cawc.net.

Have Your Say

From time to time, the CAWC sends e-mails asking wound-care clinicians to fill out surveys. These surveys help us track the needs of health-care professionals on a wide range of topics. Based on the results, we can structure our programs and products to serve you better. When you receive a request to complete a survey, please consider doing so. Your opinion matters!

Working to enhance each patient's quality of life, step by step.



The Clean & Close Approach.



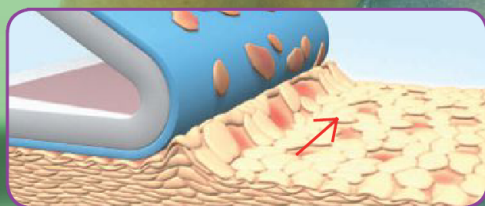
Our Clean & Close approach offers a clear overview of how our products work in harmony towards the desired outcome. While we do not claim to make the complex physiological process of wound healing simple, we strive for simplicity in terms of product selection and ease of use.

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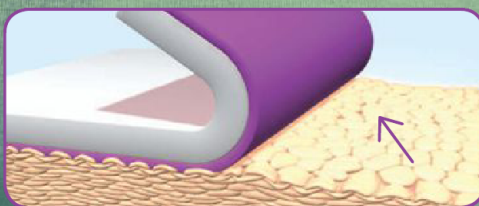
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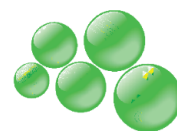
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