

A Brighter Educational Future with the CAWC

The Canadian Association of Wound Care (CAWC) currently has many educational and informational offerings. However, with today's focus on technology and the internet for the dissemination of information, the CAWC – through collaboration with many strategic partners – intends to step it up a notch. Our intent as an organization is to provide state-of-the-art educational and informational platforms that deliver first-class resources to Canadian caregivers.

A number of partner organizations are currently working with the CAWC to develop these important resources. The Ontario Hospital Association is currently partnered to aid in the development of an online version of the L1 component of our L-series educa-



tional program. This will form the basis of a general practitioner training program and a modular approach to wound care education.

iMD is a Canadian company partnered with the CAWC to develop wound care resources within their innovative clinician-focused medical information platform, which is placed in clinicians' offices across Canada.

Best Life Rewarded has partnered with the CAWC to provide health information to those suffering from diabetic foot ulcers. Similarly the CAWC has partnered with the Canadian Diabetes Association to provide resources useful to those with or treating diabetic foot disease.

"Such partnerships are only the beginning of a new and better CAWC," says Douglas Queen, Publisher of *Wound Care Canada*.

Wound Care Canada: Digital Edition

Wound Care Canada has gone green! Beginning with the Summer 2012 issue, only CAWC members receive printed copies of the magazine. Non-members can read the digital version of the magazine; however, if you are a non-member and wish to receive a printed copy, you can join the CAWC – receipt of each quarterly printed issue remains a benefit of membership.

However, we encourage both members and non-members alike to enjoy our new digital online version, which can be accessed at www.woundcarecanada.ca, or through the association's website. The entire digital version of each issue, or sections within, can be emailed to colleagues or to any other portable device for future reference.



The Times, They are a-Changin' at the CAWC

You may have heard it through the grapevine ... indeed, you may have already seen some of the evolving changes, but the CAWC is changing in a big way. After nearly 2 decades of delivering first-class educational and informational resources for wound care professionals across Canada, the CAWC is recognized as the go-to point for all aspects of wound care.

However, noted Douglas Queen, Publisher of *Wound Care Canada*, "It is time for further evolution, to position the CAWC for the next 2 decades of excellence and first-class delivery of wound care education."

Douglas Queen: "THE CAWC embarked on this new journey in 2012, and it will come to the fore in 2013 and beyond."



CAWC Conference 2012 – London, Ontario

If you're reading this issue of *Wound Care Canada*, and are still undecided about attending the 2012 annual conference in London, Ontario, take a look at some of the highlights that you won't want to miss!

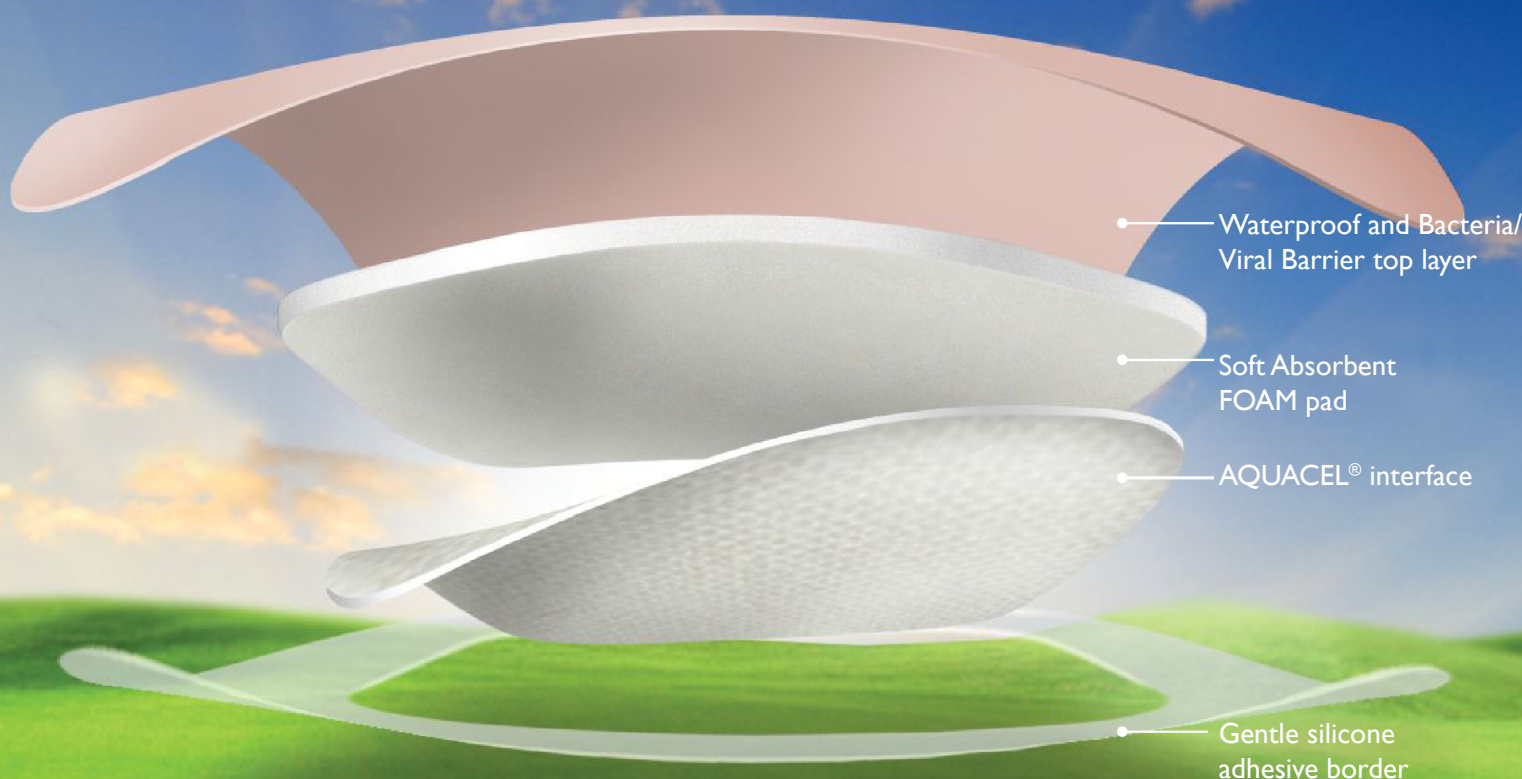
An exciting opening: Meg Soper, our keynote speaker, will entertain, motivate and challenge you to reach your goals. Meg, an RN, uses humour to communicate important messages that you can take back to your own practice.

Something different and fun: This year we are organizing a wound care scavenger hunt. Get a team together or work solo and find the answers to some challenging questions. The hunt will take place throughout Friday and Saturday and will involve all aspects of the conference. Submit your entry and attend our Saturday night party to see the winner of our exciting prize.

Post-conference workshops: These workshops offer you the opportunity to learn important skills to help you serve your patients better. The post-conference sessions offered this year are:

- Case-based dressing workshop
- Total contact casting for neuropathic foot ulcers
- Pressure ulcer prevention in spinal cord injury
- Writing for publication
- Blogging 101.

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