



More is more

This fall, something very special is happening in the world of wound care. The Canadian Association of Wound Care (CAWC) has teamed up with the Canadian Association for Enterostomal Therapy and the World Alliance for Wound and Lymphedema Care to hold a mega-conference in Toronto, ON, October 30 to November 2, 2014.

As any reader who has attended a conference knows, a large gathering of professionals who share common goals and challenges can be a terrific place to learn, network and gain new perspectives. By bringing together the resources of three leading wound organizations, this conference will provide a large variety of the latest information on wound management for health-care professionals—whether they are frontline wound specialists, family physicians, part of the allied health group, educators, administrators or policy makers.

In this special issue of *Wound Care Canada* we focus solely on the upcoming conference. The magazine contains short arti-

cles covering topic areas being addressed at the conference and provides insight into who would benefit most by attending.

Delegates who attend all four days will have the optimum experience, but, because the conference agenda has been designed to group topics into blocks, even delegates with limited time or narrow focus will benefit from single-day attendance. The annotated agenda on page 18 provides a new way of looking at the blocks and specific sessions and can help you plan your days.

There is no shortage of sessions and events for every type of delegate. The various plenaries and topic-focused presentations by local, national and

international experts will be the core of the conference. Industry-sponsored sessions, which run all day on Day 1 and are scheduled on the other three days, will provide attendees with the opportunity to learn about new and existing products or to hear renowned speakers. The oral and poster presentations will showcase the latest research. A variety of formal and casual networking events, which are perfect for getting together with colleagues—new and familiar—are scattered throughout the four days.

If you have already registered, check out the articles in this issue so you can plan your conference schedule. If you have not yet decided whether the conference is right for you, read up on the possibilities and consider joining us in the fall.

If you have colleagues in your workplace—or even your family doctor—who have not attended a wound conference before, please pass the link to the magazine along to them so they can see how they could improve their practice through full or single-day participation. 🖱️

— Sue Rosenthal, Editor

