



News from Our Industry Partners

Integra LifeSciences Live Webcast

Integra LifeSciences is dedicated to limiting uncertainty for clinicians so they can concentrate on providing the best patient care. Integra offers innovative solutions, including leading plastic and regenerative technologies, specialty surgical solutions, orthopedics and tissue technologies.

Integra would like to invite CAWC members to join our live webcast on September 13, 2016, at 5:30 p.m., with prominent U.S. vascular surgeon and investigator in the FOUNDER Study, Dr. John C. Lantis, on treating chronic wounds with Integra Dermal Regeneration Template (IDRT).

The FOUNDER Study (FOot Ulcer New DErmal Replacement Study), one of the largest to support the treatment of diabetic foot ulcers, demonstrated that, compared to conventional therapy, IDRT increases the incidence of wound closure by 59%, increases the average rate of wound size closure by 50% and reduces the median time to wound closure by five weeks. IDRT also healed patients with fewer applications, with 92% of those who healed requiring two applications or fewer.

About 3M

3M is fundamentally a science-based company. We produce thousands of imaginative products, and we're a leader in scores of markets—from health care and highway safety to office products and abrasives and adhesives. Our success begins with our ability to apply our technologies—often

in combination—to an endless array of real-world customer needs. Of course, all of this is made possible by the people of 3M and their singular commitment to make life easier and better for people around the world.

New Educational Program from Coloplast

Coloplast Canada Corp. is proud to announce the launch of our all-new global wound and skin care educational program, the *Coloplast® Wound Institute – CWI*.

Coloplast Wound Institute (CWI) is designed for health-care professionals working with wounds. The program aims to increase the knowledge of modern wound healing principles and improve the standard of care for patients with wounds around the world. It is a part of our ongoing dedication to supporting wound care education.

CWI contains 14* interactive courses covering various wound and skin care topics. Each course is developed in collaboration with world-renowned wound care experts, peer reviewed and endorsed by the European Wound Management Association (EWMA). To learn more about how you can make every day count towards improving patient outcomes with wound and skin care education, please visit <https://www.coloplast.ca/cwi>.

We Are Coloplast, We Believe in Skin

**Currently, 8 out of 14 courses have been launched in Canada.*