



# CAWC News

## December 2016

As we draw to the close of 2016, we can reflect back on the impact the CAWC has had across the country on the delivery of best-practice-based wound prevention and management. It was one of our busiest years ever in terms of numbers of events and numbers of people reached by us and reaching out to us. Here are just some of the highlights.

### The Conference at Niagara Falls

We're still catching our breath from the CAWC conference in Niagara Falls, ON, November 3 – 6, 2016. For those of you who were in attendance we would like to extend a thank you to you for helping us make it so. For those who missed it, we'd love to see you next year, in either Kamloops, BC, in May or Mississauga, ON, in November.

This year's six-day mega event included a two-day Changing Practice through Applied Knowledge workshop for wound novices followed by 3.5 days of learning and networking at the main conference. We had over 600 conference delegates, from nine provinces and two territories, and 230 industry representatives. A total of 59 speakers delivered 100 sessions on the challenges and solutions in wound prevention and care. We learned about the latest technology, networked with colleagues and enjoyed the beautiful scenery around the Falls.



The buzz through both events was electric and our formal and informal feedback has provided us with many accolades and much food for thought for future event planning.

### Social Media

Using the hashtag #WoundsCanada our social media team, made up of 11 enthusiastic wound-care and social media experts from across Canada,



engaged wound carers across the country and around the world in deeper conversations about the information shared at the conference. As a result, we earned more followers, increased engagement and saw many hundreds of retweets. If you are not following us yet on Twitter, check us out at @WoundCareCanada and @DiabeticFootCa.

### Onsite Educational Events

In 2016 the CAWC delivered eight onsite educational events (not including conference) from early spring right through December.

#### Changing Practice Through Applied Knowledge

This two-day, case-based, wound care basics course was delivered five times over the course of the year, in Cobourg, ON; Moose Factory, ON; White Point, NS; Stratford, ON, and Niagara Falls, ON. In total, 336 individuals attended.



### Best Practices in Wound Prevention and Care: Celebrating Successes and Addressing Challenges

This December the CAWC delivered its first follow-up course for the Changing Practice workshop. This one-day event catered to 100 individuals who had previously attended the two-day workshop. The event focused on celebrating successes while also addressing barriers that have prevented health-care professionals from implementing best practice in their care setting since the first workshop.

### Advances for the Management of Diabetic Foot Complications

In 2016, the CAWC delivered this one-day workshop in London, ON, and Mississauga, ON, to a total of 175 advanced health-care practitioners.

Stay tuned for more information about how to register for educational workshops in 2017!

### Publications and Other Online Education

Face-to-face education has been a key strength of the CAWC and we're building on that strength every year. In addition, we use technology to reach an even greater number of individual in all areas relating



to wound prevention and care, including patients and their families, government decision makers, the media and, of course, HCPs.

This year we released five publications (three *Wound Care Canada* and two *Diabetic Foot Canada e-Journal*), produced four webcasts and delivered 75 eblasts.

### CAWC in the News and in the Corridors of Power

Because of the number, variety and quality of our programs, we have become recognized as the go-to organization for Canadians regarding wound prevention and care. We regularly receive requests for commentary on wound-related issues



by media outlets, patients, government decision-makers and HCPs. This year we were featured in *Maclean's* magazine, became involved in providing commentary for Healthy Debate regarding pressure injuries and received media exposure for our advocacy initiatives relating to offloading for diabetic foot ulcers. Our personnel became valued advisors to governments and key individuals in areas of wound-related policy and continue to offer counsel when asked. As well, we are proactive in advancing the issues related to improving patient care across the country, both publicly and behind closed doors.





## 2017: Looking Ahead

### New Faces

#### Incoming President of the Board, Dr. Morty Eisenberg

The CAWC would like to extend a warm welcome to the new President of the Board of Directors, Dr. Morty Eisenberg, who will take over from Dr. Greg Archibald January 1.



Morty is a hospitalist and wound consultant at St. John's Rehab, a division of Sunnybrook Health Sciences Centre in Toronto. He is a graduate of the University of Toronto's Masters Program in Advanced Wound Care and is presently the co-director of that program. He is a member of the educational faculty for the University of Toronto's International Interprofessional Wound Care Course and has presented seminars on the foundations of advanced wound care to health professionals across Canada. He is an assistant professor in the Department of Family and Community Medicine and the Dalla Lana School of Public Health, Faculty of Medicine, University of Toronto. Morty has been a CAWC board member since 2012 and the treasurer of the board since 2014.

#### Our New Website

The new website will be launched in January. It will have a new name, face and branding. Wounds Canada will be found at [www.woundscanada.ca](http://www.woundscanada.ca). This completely redesigned site will allow quicker and easier navigation, more content and



improved functionality. Over time, it will grow to have much more information for all our audiences, including patients, HCPs, media, industry partners and government decision makers. Stay tuned for an announcement of the official launch date.

### 2017 Conferences

Because our conferences have proved to be such an important part of the Canadian wound scene, we have decided to expand and deliver two each year, starting in 2017. This will allow us to bring education to more clinicians than ever, and within their own areas.



#### Spring Conference: Kamloops, BC, May 12 – 13, 2017

We are happy to announce that in 2017 we will be introducing a two-day spring wound-care conference, in Kamloops, BC, at the Thompson Rivers University and Conference Centre.

This conference, entitled "Exploring Evidence in Wound Care: Different Types of Evidence that Inform Optimum Care for Persons



**Kamloops 2017**

**Spring Conference**

Living with or at Risk of Wounds," will look at what evidence is and how we can optimize research to better serve patients at risk for or living with acute and chronic wounds. The two-day Changing Practice Through Applied Knowledge workshop will be held before this conference.



Mississauga 2017

**Fall  
Conference**

## Fall Conference: Mississauga, ON, November 16 – 19, 2017

Next year's fall conference will be held in Mississauga, ON, November 16–19 at the International Centre. The conference will offer 3.5 days of learning and networking opportunities in the largest wound-related event in the country. The two-day Changing Practice Through

Applied Knowledge workshop will be held before this conference, at the Hilton Toronto Airport Hotel & Suites.

## Best Practice Recommendations

Starting in 2016, the CAWC began a complete review and update of all the previously published Best Practice Recommendation articles. The first six papers are complete and currently undergoing final stakeholder review. They will be published in a special section of the new website starting in January.

Additional BPRs will be updated and/or created in 2017.



The revised (and new) best practice recommendation articles will continue to assist clinicians in providing the best possible care to their patients and form the informational framework for all CAWC programs and tools.

***There's a lot more to come in 2017. Stay tuned for details!***

# Stay connected!



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## Follow us on social media!

### CAWC:

Facebook: [www.facebook.com/woundcarecanada](http://www.facebook.com/woundcarecanada)

Twitter: [@WoundCareCanada](https://twitter.com/WoundCareCanada)

### Diabetic Foot Canada:

Facebook: [www.facebook.com/DiabeticFootCanada](http://www.facebook.com/DiabeticFootCanada)

Twitter: [@DiabeticFootCa](https://twitter.com/DiabeticFootCa)

