

A Celebration of Wounds Canada's 25th Anniversary

For many reasons, we will not forget the Wounds Canada 25th Anniversary celebration, held during the virtual 2020 fall conference. A long time ago, the Wounds Canada team started planning an exciting event to commemorate this milestone year. We were going to have a gala at the

Westin Harbour Castle in Toronto during our fall conference, with a program highlighting the many milestones of the organization and paying tribute to the leadership of board of directors of the Canadian

Association of Wounds Care, now

Wounds Canada. We had arranged a site survey to check the facilities to ensure there would be enough space for guests, the food stations, music and dancing. After all, what is a celebration without dancing?

But the new reality got in the way. Since the Wounds Canada team had to move to an online format for the national conference, the





25th celebration would be virtual as well. Throughout the year we gathered various mementos, photos and video greetings to mark the occasion. Douglas Queen, a long-time supporter of Wounds Canada, worked his creative flair to prepare a combined video of good wishes, memories and trivia questions to commemorate the anniversary during the conference.

We wanted all Wounds Canada supporters/well-wishers to be able to attend the celebratory event, so we organized a meeting that was easy to access and spread the word far and wide. Unfortunately, we did have some party-crashers and had to quickly shut-down our first celebration. This, however, did not dampen our spirits and we regrouped to hold our event the next day with security

in place. Our 25th Anniversary celebration was indeed unforgettable!

The commemorative video included an international welcome by Keith Harding along with greetings from the past and current presidents: Gary Sibbald, Heather Orsted and Karen Campbell, David Keast, Cathy Burrows, Pat Coutts, Greg Archibald, Morty Eisenberg and Barbie Murray.

Added reflections and greetings were also shared by Cathy Harley, Shane Inlow, Connie Harris, Pamela Houghton, Wayne Gulliver, Nancy Parslow, Nicole Kocajda, Michael Quart, Peggy Ahearn, Douglas Queen, Mariam Botros and Sue Rosenthal.



To help jog some memories, the event was sprinkled with trivia questions. See if you can answer these:

1. What city was the location of the first Wounds Canada conference?
 - a. Montreal
 - b. Toronto
 - c. Vancouver
 - d. Halifax





2. What was the first wounds Canada conference, in November 1995, called?
 - a. Wounds Canada Conference
 - b. Canadian Symposium on Wounds Management
 - c. CAWC National Conference
 - d. Canadian Wound Conference
3. Which physician from Moncton, who specialized in infection control, was a keynote speaker at the first Wounds Canada conference?
 - a. Dr David Keast
 - b. Dr Chester Ho
 - c. Dr Robyn Evans
 - d. Dr Gordon Dow



4. Barbara Bates-Jensen presented at the first Wounds Canada conference on what innovative system?
 - a. Wound and skin care intelligence system
 - b. BWAT tool
 - c. PUSH tool
 - d. Braden scale



5. A physician from Cardiff, Wales, spoke on "Clean vs Sterile" at the second Wounds Canada conference. What was his name?
 - a. Dr Marvin Levin
 - b. Dr Keith Harding
 - c. Dr George Rodeheaver
 - d. Dr Kel Cohen



Don't just use a collagen, apply an extracellular matrix

Endoform®'s unique extracellular matrix technology can help wounds **escape the inflammatory phase earlier** and build new tissue

AVAILABLE
NOW

Endoform® helps to advance healing by:

- Providing a natural scaffold and important secondary molecules to help build new tissue
- Endoform Antimicrobial version provides broad-spectrum antimicrobial activity in the dressing for up to 7 days and helps prevent biofilm formation

Used to help manage 4 million wounds worldwide and **now available in Canada.**

Experience the difference with **Endoform®** today. Available in **Natural** and **Antimicrobial** formats.



Endoform® Antimicrobial

Natural extracellular matrix plus silver

Ideal for use in wounds at risk of infection or stalled in the inflammatory phase



Endoform® Natural

100% natural extracellular matrix

Suitable for all wounds in all phases of healing

www.endoform.com

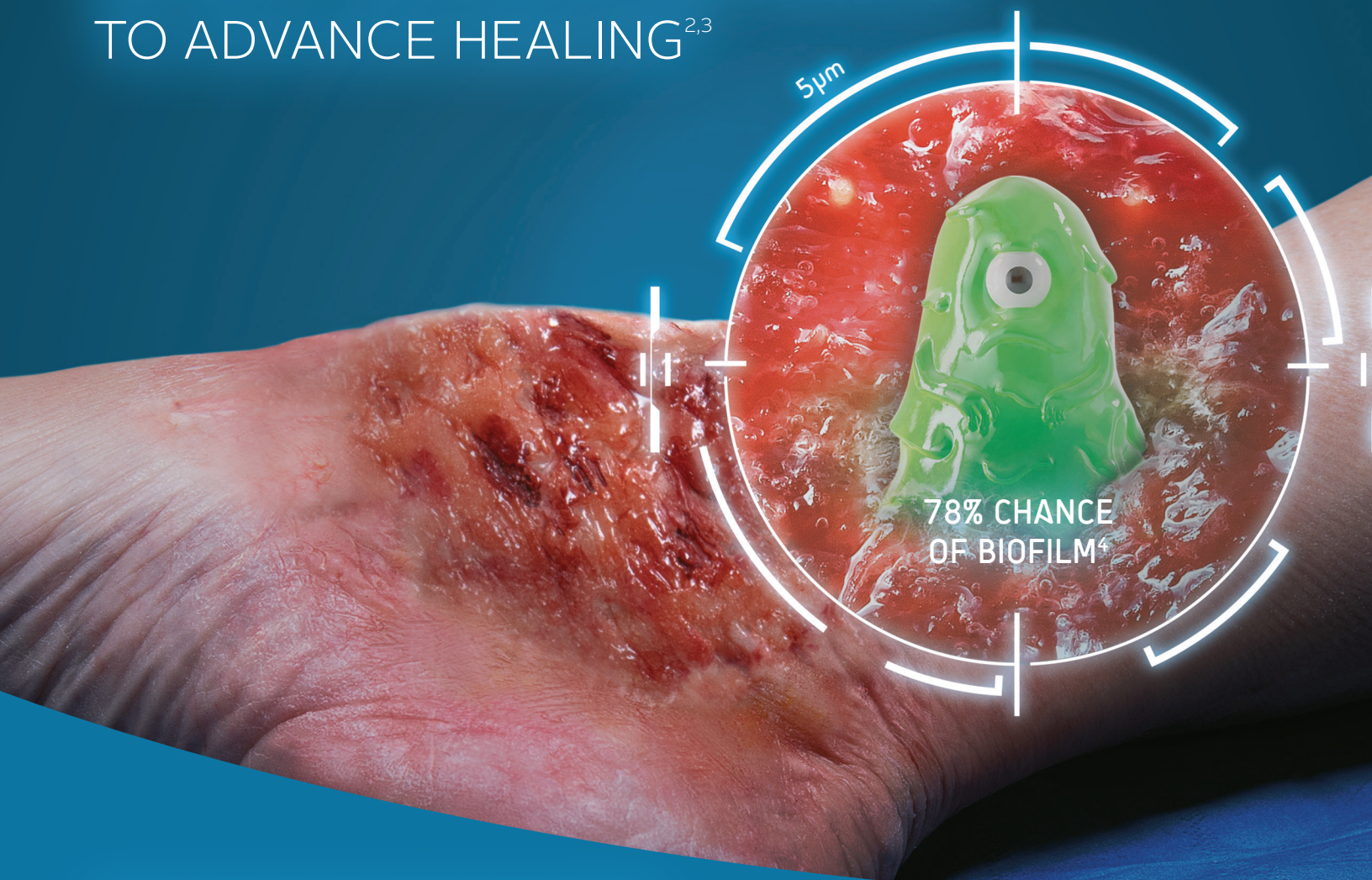
For **Endoform®** samples, please call your Appulse representative today or **phone 1-877-627-6224**.
Endoform® can also be ordered from Stevens. Visit www.stevens.ca to contact your local Stevens distributor.



Endoform® Antimicrobial and Endoform® Natural are marketed in Canada by Appulse.
Endoform® is a registered trademark of Aroa Biosurgery Limited.

MKT 1534.00 | September 2019

YOU HAVE THE POWER TO
DISRUPT AND DESTROY BIOFILM¹
TO ADVANCE HEALING^{2,3}



NON-HEALING WOUNDS NEED
MORE THAN SILVER™

Specifically developed to win the battle against biofilm, **MORE THAN SILVER™** technology harnesses the synergistic power of three key components; ionic silver, a surfactant and a metal chelating agent working together to deliver superior¹ performance.*



+



=

AQUACEL[®]Ag+
Dressings

1. Bowler PG, et al. Parsons, Wound Medicine 14 (2016) 6–11. 2. Metcalf DG et al. J. Wound Care 2016; Vol25, No3. 3. Metcalf DG, et al. Int Wound J 2017; 14: 203–213. 4. Malone M et al. 2017. JWC; 20–25.

AQUACEL, Hydrofiber and MORE THAN SILVER are trademarks of ConvaTec Inc. ©2019 ConvaTec Inc. AP-019908-MM

* When compared to AQUACEL™ Ag Extra™ dressing and other silver-only competitor dressings: ACTICOAT™ 7 and SILVERCEL™ Non-Adherent dressings.

6. Who was the first editor of *Wound Care Canada*?
 - a. Deidre O'Sullivan-Drombolis
 - b. Barbie Murray
 - c. Edie Atrell
 - d. Sue Rosenthal
7. In 2017, the keynote speaker had a need for speed. What was his name?
 - a. Douglas Queen
 - b. Keith Harding
 - c. Slo Pace
 - d. James Hinchcliffe
8. What is the name of the registered nurse/enterostomal therapist from Calgary who became the second president of Wounds Canada?
 - a. Heather Orsted
 - b. Nancy Parslow
 - c. Mary Hill
 - d. Rosemary Hill

The walk down memory lane and the multitude of greetings brought up many fond memories and nostalgia for the revelers at the event. At the end, the participants raised a glass to toast to another 25 years of continued hard work in advancing wound care to improve the lives of Canadians.

Happy Anniversary, Wounds Canada! 🍷



Answers:
 1. c
 2. b
 3. d
 4. a
 5. b
 6. d
 7. d
 8. a