

News from Our Industry Partners

B. Braun

A solution to prevent and manage biofilm: Prontosan[®]

- The unique combination of Betaine and PHMB of Prontosan[®] Solution and Prontosan[®] Gel is specifically indicated for the prevention and removal of biofilms.
- A proactive approach using a combination strategy of Prontosan[®] Solution and Prontosan[®]



Solution and Prontosan[®] Gel as part of wound bed preparation aids in:

- Reduction of the biofilm burden (Prontosan Solution)
- Prevention of reconstitution of the biofilm (Prontosan Gel)

The clinical evidence demonstrates that by routinely introducing a Prontosan[®] regimen as part of your patient pathway you will achieve better results.

- Improves patient outcomes, including time to heal
- Helps to prevent complications
- Helps to reduce spend on antimicrobials and antibiotics

B. Braun is one of the world's leading providers and manufacturers of health-care solutions today.

Every service that B. Braun provides incorporates the entirety of our knowledge and skills, the company's deep understanding of users' needs and extensive expertise since 1839. With its constantly growing portfolio of effective medical care solutions, B. Braun makes a substantial contribution towards protecting and improving people's health. B. Braun of Canada also offers solutions for urinary care and ostomy, with a new support program for users that need assistance with our products. If you have any questions, please reach out to **ProductSupport@bbraun.ca**, we will be happy to assist you!

Cardinal

Save the date! Cardinal Health Canada invites you to join a FREE live webinar event, "Changing the Paradigm: Supporting Patients' Transition to Home Care Using a Disposable Canister NPWT Device,"

on Tuesday December 8 at 7:00 p.m. Eastern Standard Time. During this informative session Canadian



clinicians Susan Chandler and Rose Raizman will teach new ways to think outside the box when considering negative pressure wound therapy for patients as they transition to home care. Susan and Rose will review the basics of using a novel disposable canister NPWT, and they will examine some challenging case studies.

Don't miss out – reserve your spot now at: https://cardinalhealth.zoom.us/webinar/ register/3716044289995/WN_nQ0uD-69TKuw8RfTCWb1IQ.

Hillrom

Hillrom is a global medical technology leader whose 10,000 employees have a single purpose: enhancing outcomes for patients and their caregivers by advancing connected care. Around the world, our innovations touch over 7 million patients each day. They help enable earlier diagnosis and

treatment, optimize surgical efficiency and accelerate patient recovery while simplifying clinical communication and shift-



ing care closer to home. We make these outcomes possible through connected smart beds, patient lifts, patient assessment and monitoring technologies, caregiver collaboration tools, respiratory care devices, advanced operating room equipment and more, delivering actionable, real-time insights at the point of care. Learn more at hillrom.com.

Hydrofera

It was great meeting so many of you at the Wounds Canada conference last month. Thank you

for visiting our exhibit booth, meeting our staff and learning about our



Hydrofera Blue portfolio of antibacterial wound dressings.

The NEW Hydrofera Blue READY-Border[™] dressings provide the perfect option for atraumatic dressing changes. Using a gentle, easy on/easy off silicone adhesive border, the dressing allows intimate contact of its non-cytotoxic antibacterial foam to the wound bed. The gentle contact of foam, with its natural healing and protective properties, provides an added measure of safety to help prevent infection and aid in the healing process.

In celebration of Wounds Canada's 25th Anniversary, Hydrofera awarded digital thermometers to 25 lucky winners. You still have a chance to WIN.

If you missed the Hydrofera session featuring speakers Dr. Perry Mayer and Amanda Loney, you can still see it here. Just click on this link and enjoy Diving Deep into Wound Care: Hydrofera – Final Video – Virtual Sponsored Session, Wounds Canada Oct. 17 2020. Then, click here to WIN a digital thermometer: www.surveymonkey.com/r/ M7LVM8G. Three winners will be notified on December 24, 2020.

Happy and safe holidays from Hydrofera. Please visit Hydrofera at www.hydrofera.com.

Medline

The Medline Skin Health Division is a dedicated team of clinicians and sales repre-

sentatives who work with health-care professionals to improve patient outcomes in skin and wound care. We are a manufacturer of industry-leading,



innovative products used across the entire continuum of health care.

This year we have launched a number of new and exciting products.

AccuWrap 2-Layer Compression Bandage System

AccuWrap is a 2-layer system that delivers therapeutic compression to manage venous disease and associated edema for up to seven days. Thin, streamlined layering and breathable materials add comfort to encourage patient compliance. Accuracy indicators confirm ideal compression is applied. See the Application Video here.

DriGo-HP Antibacterial Wicking Sheet

DriGo-HP uses encapsulated hydrogen peroxide released slowly to help reduce odour and bacteria within the fabric. This product is an ultra-smooth, soft, wicking fabric that helps reduce further damage in vulnerable areas like skin folds. See the Application Video here.

IoPlex Iodophor Foam Dressing

A proprietary controlled-release system allows for regulated and sustained infection management through slow release of iodine within the wound dressing while absorbing exudate. It can be cut to fit the wound size. See the Application Video here.

For more information, contact your local Medline Skin Health representative or email canada@medline.com.

MIP

At MIP, we are committed to making a difference for our caregivers and care recipients by offering a broad range of textiles and related products, services and solutions for the continuum of care.

Did you know that our Swift UltraSlide System helps reduce staff injuries and repositions patients and residents with ease?

And did you know that the Swift UltraSlide System is made with a breath-



able fabric, which helps reduce the risk of moisture-associated skin damage? To learn more about our repositioning system and how it can help caregivers and care recipients focus on caring and healing, please visit us at www.mip.ca. It would be our pleasure to answer any of your questions.

Perfuse Medtec

Perfuse Medtec Inc. is the exclusive Canadian distributor for the wearable geko[™] device, an innovative muscle pump activator. Weighing just 10 g, this wireless, battery-powered device is applied just below the knee using its self-adhesive gel. When activated, the small, painless electric-

al impulses stimulate the common peroneal nerve, activating foot and lower leg muscles, increasing blood



circulation up to 60% of that achieved by walking.

In several Canadian wound healing evaluations, the geko[™] device has achieved a highly significant reduction of surface area in patients with chronic non-healing venous leg ulcers (VLUs). In patients with new VLUs, this rate was accelerated to 37% per week. A cost study conducted at an Ontario LHIN demonstrated cost savings of approximately \$2,500 per patient. Further evidence from a large randomized controlled trial conducted at London Health Sciences Centre demonstrated a significant reduction in edema and weight gain, increased urine output, fewer wound infections at post op day three and five, and a cost savings of \$2,300 per patient due to early discharge for renal and renal pancreas transplant patients. For more information and references visit our website at www.gekowound.ca.

Note: The geko[™] device has a broad range of indications. We are proud that the London Health Sciences Foundation and London Health Sciences Centre have recognized the potential role the device may play in preventing catastrophic outcomes caused by thrombus formation for hospitalized COVID-19 patients. This study is currently being designed and we are hopeful that Canada continues to contain the virus to the point that we never conduct the study.

Smith+Nephew

Patients who suffer from a chronic wound, who undergo surgery or who experience an unexpected injury desire a return to normal. At Smith+Nephew, we aim to restore patients to the lives they love. This is why we are continuously improving and expanding our PICO⁶ Single

Use Negative Pressure Wound Therapy (sNPWT)

Smith-Nephew

portfolio. Our innovative wound therapy technology is designed to deliver patient-friendly treatment in a discreet, easy to use system.

PICO[•] 7: Developed to meet the challenge of traditional negative pressure wound therapy limitations (tNPWT).

PICO[•] 14: Developed to meet the challenge of chronic wounds.

To date, PICO[°] sNPWT has a strong clinical evidence base with 146 clinical publications supporting the use of PICO[°] to reduce surgical site complications and length of stay and improve healing of chronic wounds, while reducing cost and health resources and improving patient outcomes. Our desire is that patients can return to their normal lives without compromising their recovery—or their sense of self.

With UrgoStart Plus reduce healing time^{1,2} right from the start







<image> A simple & effective treatment that empowers you to heal your patients sooner.

- For all your leg ulcer, diabetic foot ulcer, and pressure ulcer patients
- The sooner UrgoStart Plus range is initiated, the better the healing outcomes for the patients³
- It is simple to implement, acting from day one until complete healing at all healing phases^{4*}

from dark necrosis 1. Münter KC, Meaume S, Augustin M, Senet P, Kérihuel J.C. The reality of routine practice: a pooled data analysis on chronic wounds treated with TLC-NOSF wound dressings. J Wound Care. 2017 Feb; 26: 54-515. Erratum in: J Wound Care. 2017 Mar 2; 26(3): 153. [2. Edmonds M, Lázaro-Martínez JL, Alfayate-García JM, Martini J, Petit JM, Rayman G, Lobmann R, Uccioli L, Sauvadet A, Bohbot S, Kerihuel JC, Piaggesi A. Sucrose Ifate dressing versus control dressing in patients with neuroischaemic diabetic foot ulcers (Explorer): an international. multicentre, double-bind, randomised, controlled trial. Lancet Diabetes Endocrinol. 2018 Mar;6(3):186-Lazaro et al. Optimal wound closure of diabetic foot ulcers with adv initiation of TLC-NOSF treatment; post-hoc analysis of Explorer.JWC VOL 28, NO 6, June 2019. [4. Sigal ML, Addala A, Maillard H, Chahim M, Sala F S, Dalac S, Meaume S, Bohbot S, Tumba C, Tacca O. Clinical evaluation of a new TLC-NOSF dressing with poly-absorbent fibers for the local management of exuding leg ulcers, at the different stages of the healing process i from two multicentric, single-arm, prospective, open-label clinical trials. J Wound Care 2019; 28(3):164-175. Feb: 26

Stryker

Stryker's FocusRN Offers Free Virtual Clinical Education

Stryker is committed to providing our customers with the latest evidence-based education and resources. FocusRN is Stryker's free learning portal, providing clinical education and tools that address the challenges nurses face in patient care every day. Whether you're trying to answer a question,

learn a new skill or develop professionally, FocusRN lets you quick-



ly locate learning content that was developed for nurses, by nurses, to align to your needs.

FocusRN will help you stay informed on the latest evidence-based best practices and professional guidelines. You can also discover implementation and assessment tools and explore interactive modules and customized workshops. We recognize that fulfilling education requirements can be difficult, but we're committed to providing motivating, high-quality continuing education courses that will advance your knowledge and help improve care.

Stryker's FocusRN:

- Is free to all users
- Provides users with contact hours
- Is accessible from anywhere
- Includes downloadable resources and interactive e-learning activities

Program topics include:

- Caregiver safety
- Fall prevention
- Healthcare-acquired infections
 - Catheter-associated urinary tract infections
 - Surgical site infections
 - Hospital-acquired pneumonia
 - Incontinence-associated dermatitis
- Mobility
- Pressure injuries

Register today at: focusRN.stryker.com.



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Advance your career ...



... from virtually anywhere!

The Wounds Canada Institute offers a wide range of educational programs to help you reach your full potential and fulfill your continuing education requirements. Regardless of your role in health care, you will find a program that suits your needs. View the full program list at **www.WoundsCanadaInstitute.ca.**

Click here to learn more and register online.

View the full program list at www.WoundsCanadaInstitute.ca.

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