A Message from our CEO

Our Commitment to You During the COVID-19 Pandemic

As CEO of Wounds Canada, I want to assure you that Wounds Canada remains committed to you during the uncertainty and challenges of the COVID-19 pandemic. During this time, we are doing everything we can to support our staff and the Canadian wound community.

Our proactive measures have included cancelling all face-to-face meetings and postponing onsite educational events. Our staff members continue to work virtually—as they have always done—to create and distribute essential resources for patients and their families, health-care providers and decision-makers in facilities, agencies and governments.

We understand the stress people are feeling, in part due to the overwhelming and conflicting information on social and mainstream media. To support you with the most accurate information available about COVID-19, we will be holding a series of webinars with an infectious disease expert and frontline clinicians.

For the many other available wound care resources and information Wounds Canada provides, visit our website: www.woundscanada.ca.

I would like to take this opportunity to pass on the team's admiration for the spirit and actions of our fellow Canadians.

We celebrate patients and care partners who are supporting one another and taking the protective measures to physically distance, self-isolate or quarantine to minimize the spread of COVID-19. Every one of these actions helps Canada secure a flattened curve of transmission.

We applaud health-care professionals who are working to battle COVID-19 with courage, compassion and care by serving our patients and the Canadian public. You are the warriors in a fight for health and safety.

We commend leaders in government and industry for making the difficult choice to close businesses, enact preventive measures and take responsibility to protect employees, communities and society. Your actions demonstrate tremendous leadership and resolve to manage this pandemic.

Stay healthy and stay connected with us, as we deliver new resources to help you during this uncertain time. If you have any questions or concerns, please contact us at info@woundscanada.ca.

Sincerely.

Mariam Botros CEO, Wounds Canada

