



News from Our Industry Partners

3M

3M focuses on providing better care through patient-centred science. From innovations in negative pressure and surgical incision management to advanced wound care solutions, our team is ready to partner with you to help transform outcomes.

3M Canada

3M Science.
Applied to Life.™

Arjo

At Arjo, we believe that empowering movement within health-care environments is essential to quality care. Our products and solutions are designed to promote a safe and dignified experience through patient handling, medical beds, personal hygiene, disinfection, and the prevention of pressure injuries and venous thromboembolism. With over 60 years caring for patients and health-care professionals, we are committed to driving healthier outcomes for people facing mobility challenges. www.arjo.com/en-ca/contact-us

arjo

Coloplast

Making Life Easier.

Developing ostomy, continence, urology, wound and skin care products and services, our mission is to make life easier for people with intimate health-care needs.

www.linkedin.com/company/coloplast



Essity

Essity provides high-quality, innovative wound and incontinence care, orthopedic and compression products. Our innovative products and solutions, coupled with our expertise, cutting edge technology and global coverage, allows us to offer a more complete value proposition.

Cost-effective solutions and evidence-based approaches for improved care outcomes allow us to better support residents. Additionally, our customers and partners value our support through state-of-the-art training and education. Many of our products are also available for ordering through leading group



purchasing organizations and are distributed by most major medical distributors.

Essity - A Leading Hygiene and Health Company | Global Corporate

Hydrofera

Hydrofera produces a unique line of non-cytotoxic antibacterial wound dressings utilizing its proprietary PVA and PU foam technology. From onset to outcome, Hydrofera Blue® dressings powerfully tackle any type of chronic or non-healing wound and are designed to shorten healing times, lower treatment costs and deliver better patient outcomes.

Hydrofera Blue manages ALL 4 factors of Local Wound Care (DIME):

- Debrides & disrupts biofilm
- Infection & Inflammation
- Moisture
- Edge effect

The **NEW Hydrofera Blue READY-Border® dressings** provide the perfect option for atraumatic dressing changes. It's different. It's non-cytotoxic and has no silicone interface over the foam pad, allowing for intimate contact of the foam to the wound bed and facilitating uninterrupted exudate absorption. The gentle contact of foam, with its natural healing and protective properties, provides an added measure of safety to help prevent infection and aid in the healing process. The **NEW Hydrofera Blue READY®-Transfer** does just that — it absorbs bacteria laden-exudate into the dressings where the bacteria are effectively killed then transfers the exudate out and away from the wound. The Transfer dressing is ideal over VLU's, under TCC and compression and between digits and toes.

Try the **Hydrofera Blue CLASSIC Heavy Drainage®** with NPWT and regular CLASSIC under disposable NPWT. Hydrofera Blue can be applied over bone and tendon, in tunnels and under-mining while providing *Hydrofera®* added wicking, anti-

bacterial protection, and to help flatten rolled wound edges.

To request samples of Hydrofera Blue products, email daniel@hydrof.com.

Hydrofera – Heal Wounds Faster

Medline Canada

Medline Canada provides a holistic approach to skin and wound care. Our goal is to drive change and empower caregivers to prevent skin breakdown and health-care-acquired skin injuries. Together, we build a customized solution to fit your organization's needs, from expert guidance on evidence based best practices and product utilization to caregiver education.

Reduce care variation with best practice guidance: Based on discovery and analysis of your current skin health protocols, we provide actionable recommendations to positively impact outcomes.

Build knowledge and confidence with education and training: We offer educational resources for every skill level and learning style, including on-site training with clinical experts, convenient online courses through Medline University and Surge Learning.

Drive better outcomes with a comprehensive system of products: From prevention to treatment, we offer a comprehensive portfolio of products in five primary areas of care. This includes Advanced Wound Care, Advanced Skin Care, Repositioning and Offloading, Patient Cleansing and Continence Care. Together, we standardize and streamline your product selection to help improve clinical outcomes and reduce costs, as well as enhance caregiver and patient compliance.

Our skin and wound care team understands your challenges first hand. Let us help you improve outcomes. Connect with our representatives today to



discuss the best pressure injury protocols for your facility.

For more information, visit www.medline.ca or explore medlineuniversity.com, contact your local Medline Representative at 1-800-396-6996.

Mölnlycke

Mölnlycke is a world leading medical solutions company whose purpose

is to advance performance in health care across the world and equip health-care professionals with solutions to achieve the best outcomes. Mölnlycke's medical solutions advance performance at every point of care, from the hospital to the home; providing wound management, pressure injury prevention and surgical solutions. Customers use these solutions in almost 100 countries, and although considered a global company, Mölnlycke's headquarters are still in Gothenburg, Sweden.

The Mölnlycke brand is synonymous with quality and a reputation earned as pioneers, solidified through continuous innovation. From the development of new products to the partnerships with customers, Mölnlycke is always seeking to raise standards. Known as the first to mass-produce wound dressings, Mölnlycke was the first to offer single-use drapes, tubular bandages and powder-free coated surgical gloves. It is the company behind Safetac®, the revolutionary soft silicone-based technology used in their wound care dressings such as Mepitel®, Mepilex® and the entire Mepilex® Border family.

Around the world, health-care systems and professionals are under pressure to deliver better care, to more people, for better value. They need innovative solutions they can trust, so Mölnlycke's focus is to provide effective solutions and offer customers more total value.

Learn more at: www.molnlycke.ca



Perfuse Medtec Inc.

The Canadian distributor of the geko™ wound therapy device.

We heard your challenges in the management of venous leg ulcer patients:

- ✓ Frustration with the length of time to close wounds
- ✓ The resources required to close wounds are significant
- ✓ Lack of adherence to compression therapy often due to pain and/or discomfort

We are here to help with the geko™ wound therapy device

The geko™ wound therapy device:

- ✓ Activates the calf and foot muscle pumps
- ✓ 60% of blood flow as achieved by walking
- ✓ Wristwatch sized
- ✓ Weighs 10 Gms

Venous leg ulcer stats:

- ✓ 70% take approximately 24 weeks to heal
- ✓ 30% remain open even in the presence of best practice

- ✓ VLU's are a strain on human and financial resources Source: (Sibbald RG et al. 2021)

The geko™ wound therapy effect:

- ✓ An 18-patient evaluation using the geko™ device at 3.8 weeks demonstrated improved wound closure by ~ 55%. (Source: Murray H. Poster

Wounds Canada 2021).

- ✓ A 221-patient RCT post renal transplant found that in 104 patients there was a 55% reduction in wound infections (Source: Can Urol Assoc J 2019;13(11): E341-9.)
- ✓ These data demonstrated cost savings estimated to be \$6200 and \$2300 respectively

If you would like to

- ✓ Reduce the length of time it takes to close wounds
- ✓ Decrease the resources required to close a wound
- ✓ Improve adherence to compression therapy

Contact us at info@perfusemedtec.com



Finally, a NPWT treatment pathway for open wounds that makes NPWT...

easy to use
easy to save
easy to love.

Following an international expert consensus, we developed a treatment pathway to help reduce overall costs, guide system choice, alleviate workloads and help patient adherence to therapy. Scan the QR code to download our NPWT pathway and learn more about our NPWT systems.



Smith+Nephew

PICO

Single Use Negative Pressure
Wound Therapy System

RENASYS TOUCH

Negative Pressure Wound
Therapy System

Advanced Wound Management
Smith & Nephew Inc
2280 Argentia Road
Mississauga, Ontario L5N 6H8

© 2022 Smith+Nephew, Inc.
*Trademark of Smith+Nephew.
All trademarks acknowledged
CA69621 10/22

www.smith-nephew.com

T 1-800-463-7439
F 1-800-671-9140



RegenMed

RegenMed is a not-for-profit tissue bank that serves clinicians as part of Canada's tissue banking system.

In partnership with DeCell Technologies, based out of Nova Scotia, RegenMed is the sole manufacturer and distributor of DermGEN™ in Canada.

DermGEN™ is an Advanced Regenerative Tissue Matrix that provides accelerated healing in wounds where delayed or stalled healing occurs.

DermGEN™ is produced using the proprietary prECM™ process of DeCell Technologies that ensures a sterile and consistent product. DermGEN™ provides a natural regenerative scaffold and growth factors found in human skin while removing immunogenic cellular materials that cause rejection of unprocessed human skin. DermGEN™ is readily accepted and recognized by a patient's own cells at the wound site, stimulating them to successfully heal the wound. DermGEN™ normally requires only one application for complete healing, requires no securing to the wound (e.g., using staples or sutures) and requires minimal follow-up intervention after it is applied.

DermGEN™ is Health Canada approved and available for the treatment of patients in Canada.

DermGEN™ is ready to use right out of the package and is easily stored at room temperature — it's there when you need it. In addition to its clinical advantages, DermGEN™ use provides a net cost saving when compared with standard of care used to treat diabetic foot ulcers.

DermGEN™ is an exceptional Canadian-based innovation that can accelerate healing in chronic wounds including hard-to-heal diabetic foot ulcers.

For more information related to DermGEN™, visit: www.dermgen.ca



Sigvaris Group

SIGVARIS GROUP offers ready-to-wear garments for the active treatment and management of conditions impacting the lymphatic and venous circulatory systems.

Our Adjustable Inelastic Wraps provide ideal levels of compression and containment that support patient needs throughout the course of their treatment journey while improving their quality of life.

Our Coolflex is a lightweight compression device, optimal for individuals with fragile or broken skin. Made of a non-stretch mesh material, the Coolflex transfers heat and wicks away moisture, leaving the skin cool and dry. The features of the closure system, along with the built-in guidelines for application, promotes independence and encourage improved patient outcomes.

The Compreflex garment delivers accurate,

measured and therapeutic compression for self-directed treatment and self-managed care.

Compreflex is designed with key features, including Accutabs for accurate compression application, an interior stretch panel for easy donning, multiple foot options and a contoured fit for

optimal comfort.

As a provider of high-quality and innovative offerings in medical compression therapy, we are proud to look back at a successful track record of more than 150 years. For today and tomorrow, we commit ourselves, through continuous development and innovation, to solutions that help people feel their best. Every day.

Sigvaris.com

Smith+Nephew

Smith+Nephew is a global medical technology company. We design and manufacture technology that takes the limits off living.

We support health-care professionals to return their patients to health and mobility, helping them to perform at their fullest potential.



Hydrofera Blue **READY-Border**TM

A Perfect Solution for Secure Wound Protection.



Intimate contact of foam with the wound bed provides better absorption and bioburden control

Secure hold, yet gentle removal

Waterproof and breathable cover film

To request samples
email: daniel@hydrof.com

Hydrofera[®]

www.hydrofera.com

Hydrofera Dressings manufactured by: Hydrofera, LLC.
Hydrofera Blue and the Hydrofera Blue logo are trademarks of Hydrofera LLC. ©2021

* Prescribing Information

All Hydrofera Blue dressings are Non-cytotoxic, do not inhibit growth factors and can be used longer term*

Our Advanced Wound Management portfolio provides a comprehensive set of products to meet broad and complex clinical needs, to help health-care professionals get CLOSER TO ZERO human and economic consequences of wounds.

Smith+Nephew Medical Devices and Advanced Wound Care | Smith+Nephew - Corporate

Smith+Nephew

Stryker

We are your partner for proven pressure injury prevention, infection risk reduction and caregiver safety. Our innovative solutions help improve patient and caregiver outcomes across the continuum of care by providing safe and easy ways to address preventable hospital-acquired conditions. Our products bring caregivers confidence by simplifying processes, improving patient care

and addressing risk factors that can lead to infections, skin injury, patient falls and caregiver injuries. We are driven to solve real problems and make healthcare better for our customers and the patients they serve.

Stryker Acute Care – Surfaces

stryker

Urgo Medical North America

Better healing — and living unhindered by wounds — is within reach for patients. Urgo Medical North America empowers and equips clinicians to make a difference in their patients' lives by providing innovative, proven wound care solutions that minimize the pain and burden of wounds and help more patients heal and close their wounds sooner. After establishing UrgoTul Ag as a first class dressing for infected wounds, Urgo is now bringing two unique technologies to the Canadian market: Vashe Wound Solution to

cleanse all wounds and the interactive dressing UrgoStart Plus to reduce the burden of chronic wounds (diabetic foot ulcers, leg ulcers and pressure injuries).

urgomedical.us



Westech Health Care Ltd.

Westech Health Care is proud to exclusively represent these products in Canada.

HidraWear — The world's first and only hidradenitis suppurativa specific wound dressing system. Intended for use by people with wounds in challenging to-dress areas of the body, such as the armpit, buttocks and groin. The method is composed of three essential parts — the body conforming garment, wound dressings and external fasteners — that are easily applied to target the treatment area.

Salts Healthcare based, in Aston, Birmingham, is one of the UK's oldest family-run manufacturing companies. With unique and cutting-edge

skin-friendly technology, Salts is the first ostomy care company to receive recognition by the British Skin Foundation for their research into hydrocolloids, as well as being dermatologically accredited by the Skin Health Alliance. Salts Healthcare is the only manufacturer to infuse aloe vera into their hydrocolloids to help protect and soothe your skin.

Education • Customer Service • Technical Support:

1. 844.323.0022

info@westechhealth.com

www.westechhealth.com



Join the Wounds Canada Community. Become a member today!



Find us on social media



Membership has its privileges!

- Access to the Image Bank and Video Gallery for personal and educational use
- Leadership development opportunities
- Discounts on professional educational programs and eBoutique merchandise
- And more!

To learn more, visit www.woundscanada.ca/become-a-member today!

Treating wounds
takes **time**.

ALLEVYN LIFE
gives it back.

ALLEVYN LIFE Dressings have the **EXUMASK Change Indicator** so you and your patients know when they need to be changed. Empower your patients in shared care.¹

**Would you like to
receive a sample of
ALLEVYN LIFE?
Scan to fill out the form.**



Smith+Nephew

ALLEVYN[◇] LIFE
Foam Dressing



**Save time. Save cost. Save worry.
Scan to learn more.¹**

1. Tiscar-Gonzalez V, Rodriguez MJM, Rabadan Sainz C, et al. Clinical and economic impact of wound care using a polyurethane foam multi-layer dressing versus standard dressings on delayed healing ulcers. Adv Skin Wound Care. 2021;34(1):23-30