



News from Our Industry Partners

3M

3M, with newly acquired KCI, focuses on providing better care through patient-centred science and helping transform patient outcomes by elevating the critical role skin plays in wound care. From solutions designed to protect and maintain the integrity of skin to a full portfolio of advanced and surgical wound care, our team is ready to partner with you to protect skin and reduce trauma for patients.

To learn more about 3M Skin and Wound solutions, please click [here](#).



Coloplast

Coloplast develops products and services that make life easier for people with very personal and private medical conditions. Working closely with the people who use our products, we create solutions that are sensitive to their special needs. We call this intimate health care.



Our business includes wound and skin care, ostomy care, continence care and urology. We operate globally, employing about 11,000 people.

Integra® LifeSciences

Integra® LifeSciences is committed to its goal of delivering the highest quality medical technologies and services. We value excellence and possess an unwavering commitment to our customers and the patients we treat.

Wound dressings facilitate the body's natural healing process and provide an optimal healing environment. The choice of an appropriate dressing is influenced by many factors and will vary depending on the type of wound and objective (i.e., necrotic – debride, infected/odorous – reduce bacterial load/eliminate odour, sloughy – remove slough, granulating – promote granulation, epithelialization – maintain moist environment) and level of exudate (i.e., dry, light, moderate or heavy). Having a resource like the MEDIHONEY® Application Guide available can help make the decision easier. To request a copy, please con-



tact your local Integra® representative or email us at [IntegraCanadaRSVP \(integralife.com\)](mailto:IntegraCanadaRSVP@integralife.com). To learn more about Integra's Advanced Wound Care Solutions, please visit us at www.integralife.com.

Medline Canada

At Medline Canada, we are driven to lead our industry with the most cost-effective products and valuable clinical solutions for care providers and those they serve. While improving quality and effectiveness in every area of our operation, innovation is at Medline's core and is fueled by continued investment in our brands.

We are proud to bring Puracol Plus, a collagen dressing, to the Canadian market.



Venous ulcers, pressure injuries, diabetic ulcers and surgical incisions are all wounds that may stall. What can you do when this happens? One approach is adding collagen. As one of the body's primary natural resources and a significant component of the dermis, collagen plays a key role in each phase of wound healing. Puracol Plus's exclusive manufacturing process preserves the collagen's natural, triple helix structure. The result? Reach out to one of our skin health team members to find out more: canada@medline.com

Mölnlycke

World-Leading Medical Solutions Company with a Swedish Heritage

Around the world, health-care systems and professionals are under pressure to deliver better care to more people and at a better value. They need innovative solutions they can trust. That's where we come in. We're here to advance performance in health care. So, we're always on the lookout for new ways to improve. Our focus is providing effective solutions and offering better value for money.



We have one purpose: to advance performance in health care across the world so that health-care professionals have what they need to achieve the best clinical, patient and financial outcomes.

But different health-care professionals have different needs. So, we start by listening and making sure we understand them. Then, we create solutions that are right for them and for their patients, and that are supported by evidence.

We contribute to advancing performance in other ways, too, by sharing knowledge about our specialist clinical areas and by helping shape health-care policies and protocols to raise standards of care worldwide.

We have a strong commitment to health-care professionals, and we're proving it every day.

Although we're a global company, our headquarters are still in Gothenburg—just a short distance from the town of Mölnlycke (pronounced 'Mon-licka'). This is the place where the company was founded in 1849 and the origin of the Mölnlycke name.

Visit us at: www.molnlycke.ca/education

Perfuse Medtec

The geko™ device does one thing and just one thing. It significantly increases blood flow to about 60% of that achieved by continuous walking. (Nothing on the market can achieve parity.) As a wound care provider, you can appreciate how the lack of blood flow can be a root cause of wounds. Enhancing blood flow is central to the healing process. By improving blood flow, edema is managed, pain is often mitigated and even the toughest of wounds begin healing.



Perfuse Medtec is the exclusive Canadian distributor of the geko™ device. This 10g, self-contained wearable adheres to the side of the leg to activate the lower leg muscle pumps. Pain-free stimulation of the common peroneal nerve is the simple mechanism behind the performance. Contact info@perfusemedtec.com for more information.

Quart Medical

Following an appropriate vascular assessment, compression is a mainstay of managing lower extremity wounds with edema and lymphedema.

Traditional circumferential compression can be hot and uncomfortable for the patient, which may compromise adherence to low compression. EdemaWear provides a cool, novel approach using longitudinal compression.



Choosing the correct stockinet size is the most crucial factor in determining the effectiveness and comfort of EdemaWear.

Michael Quart was introduced to EdemaWear by Dr. Gary Sibbald. Both were among the early architects of what later became Wounds Canada. Quart Medical is the exclusive importer for EdemaWear. You can view the recent webinar by Dr. Sibbald and Pat Coutts discussing low compression vascular assessment and read a recent peer-reviewed study on EdemaWear in *Advances in Skin and Wound Care*.

EdemaWear is used widely across Canada, and Quart Medical has representation in Ontario, Quebec and Atlantic Canada.

Visit quartmedical.com

Links

- EdemaWear sizing guide English <https://quart-medical.com/wp-content/uploads/EdemaWear-sizing-guide-ENG-QuartMedical-2020.pdf>
- EdemaWear sizing guide French <https://quart-medical.com/wp-content/uploads/EdemaWear-Guide-des-tailles-2019-Quart-Medical.pdf>
- Low compression webinar with Dr. Sibbald & Pat Coutts <https://youtu.be/CjXOLhPxlv0>

Smith+Nephew

Smith+Nephew is motivated by care for the lives of the people who need our products and technologies. We believe that our bodies should never put a limit on what we can do, nor who we can be.

At Smith+Nephew, we believe that physical health is never just about the body. It's our mind, feelings and ambitions. When something holds it back, it's our whole life on hold. We're here to change that, to use technology to take the limits off living, and help other medical professionals do the same so that farmworkers, rugby players, grandmas and their grandkids stare down fear, see that anything's possible, then go on stronger. Inspired by a single promise; two words that bring together all we do: Life Unlimited.

Smith+Nephew

Urgo Medical Canada

Better healing—and living unhindered by wounds—is within reach for patients. Urgo Medical is bringing clinically proven products and protocols for the challenges health-care providers encounter in managing and healing acute, chronic and surgical wounds across the care continuum.

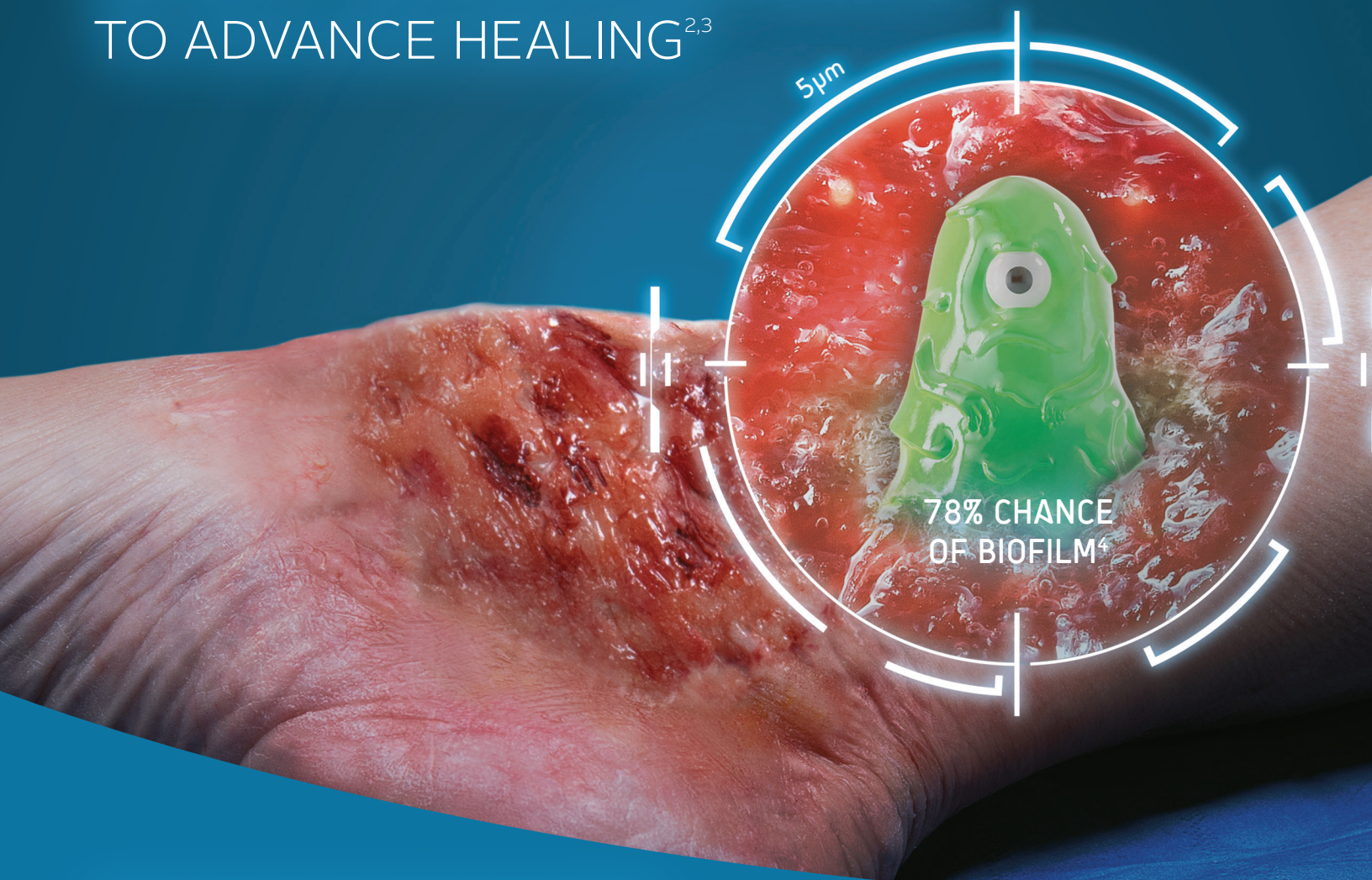


Vashe is a Hypochlorous Acid (HOCl) preserved wound cleanser formulated at a skin-friendly pH of 3.5–5.5, which evidence shows is ideal for a wound healing environment. The product is very effective in mechanically removing germs, yet it is cell friendly. Taking this particular issue of cytotoxicity into account, there is no need to compromise between safety and efficacy in choosing wound cleansers, whether you deal with non-healing or acute wounds.

UrgoStart Plus is an interactive dressing range for non-healing wounds (LLUs, DFUs, PIs) that has a clinically proven ability to reduce healing time. It has been recommended by the NICE guidelines in the UK for the treatment of DFUs and VLUs. More recently, the International Working Group for Diabetic Foot (IWGDF) introduced TLC-NOSF as a local treatment in its 2019 recommendation.

The entire Urgo Medical Canada team is committed to support clinicians and patients in wound healing.

YOU HAVE THE POWER TO
DISRUPT AND DESTROY BIOFILM¹
TO ADVANCE HEALING^{2,3}



NON-HEALING WOUNDS NEED
MORE THAN SILVER™

Specifically developed to win the battle against biofilm, **MORE THAN SILVER™** technology harnesses the synergistic power of three key components; ionic silver, a surfactant and a metal chelating agent working together to deliver superior¹ performance.*



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AQUACEL[®]Ag+
Dressings

1. Bowler PG, et al. Parsons, Wound Medicine 14 (2016) 6–11. 2. Metcalf DG et al. J. Wound Care 2016; Vol25, No3. 3. Metcalf DG, et al. Int Wound J 2017; 14: 203–213. 4. Malone M et al. 2017. JWC; 20–25.

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* When compared to AQUACEL™ Ag Extra™ dressing and other silver-only competitor dressings: ACTICOAT™ 7 and SILVERCEL™ Non-Adherent dressings.